



About Us



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strade is the digital media editorial brand of Radar Circle ■ Media. Radar Circle Media is a Singapore based digital media company operational in Singapore & Mumbai that currently has two editorial brands Estrade and Onside. Our endeavor is to provide a platform to a diversity of businesses in a wide spectrum of industries. The company was founded in 2011 and has been involved in the media and entertainment space since inception. Estrade is a corporate news focused site, launched in 2014. Estrade helps to provide a platform of diverse opportunities to Businesses and Corporate Entities focused on carving a niche out for themselves. The world of business is always in a flux, more so in the emerging economies of Asia. Estrade recognizes the efforts and innovation of such up and coming companies striving hard to make it in the corporate sector.

Estrade as a media house is dedicated to recognize the efforts of individuals and teams working behind the scenes to make their corporate entities reach the pinnacle of success. It is our endeavor that these teams' success stories are shared in the public domain as case studies for the benefit of all.

Our mission is to reward business eminence, innovation and wisdom in all industries. To create a strong network of enterprising individuals and corporate entities that stands out in their respective areas of influence.



Awards Overview



Estrade aims to recognize & reward real estate developers and other esteemed industry professionals with proven excellence in Innovation, Business Acumen and Technological lead in Real Estate Sector.

n order to identify and award companies and individuals creating immense value with their business acumen of the highest order, the Estrade Awards has set up a panel of judges with more than 100 years of combined experience in diverse sector.

Estrade Awards offer a unique platform in the media space to the awardees to network and create value. All verticals that are critical to the making of a successful enterprise, from customer service, marketing of all products & Services, technological innovation to Operations, are within the purview of Estrade Awards panel.

Estrade recognizes excellence by all entities in Real Estate space, whether big or small. The award program is transparent and provides a comprehensive examination of the very best in the market.

Estrade panel is open to new ideas and will consider any new businesses of any size, individuals at pinnacle of excellence or an award category that you feel must be recognized and brought in to the lime light.

The Awards provide an excellent opportunity for Real Estate players at the cutting edge of competition that are the proven best in their respective domain, to network and profit from this engagement.

awards@estrade.in



Advisory Board



ARSHI PATHAN Director Moonpool Consultants Pte Ltd

Arshi Pathan, based out of Singapore is passionate about relationships & technology in businesses. Prior to Moonpool Pte.Ltd. he has served in key Business Development & Enterprise-Sales roles at Cameron (Schlumberger co), and Norwegian offshore Drilling-Tech Startup TTS energy AS & in Asia, India & the Middle-east. Arshi is currently working on Offshore Engg-Design, Project Consulting business with Moonpool and a Startup co IndustrialAR.net Introducting Remote-Augmented-Reality Technology to energy-sector & other industries, Leading AR adaptation in industrial space in Asia.

Working for more than a decade in Asia, providing expertise in, establishing brand presence, Sales, New technology introduction & New regional markets entry with significant business growth in territories like Singapore, India, Vietnam, China. Currently Arshi is the founder-Startup for personality focused recruitment app for Client-facing-jobs & Promotion of Remote-AR tech to oil & gas business in Asia.



ZHANG JIA LIN Director, Inflo Health Sciences Pte Ltd

Ms. Zhang Jia Lin, Director, Inflo Health Sciences Pte Ltd, she is a Council Member in Association of Small & Medium Enterprise (ASME) holding several portfolios. Apart from that she is Council Member in the Singapore Manufacturing Federation and as Chair/VC on several portfolios. She is also serving Member on the Silver Industry Standards Committee under Spring Singapore, a Government Statutory Board. She has spent several years leading sales teams to provide direct sales, public and corporate practical workshop in accessing the Whole Brain for Problems Solving, Innovation & Creativity. As the Business Development Director she had handled products such health supplements, skin care products, 4-functions water systems and water related products. As a pioneer member & Vice Chair in the Women Entrepreneur Chapter she witnessed the recognition and escalation of the status of successful women entrepreneurs in the annual Woman Entrepreneur of the Year Award.



JAY PEE Founder & President of Digital Assets Group

Mr. Jay Pee is Founder & President of Digital Assets Group, Digital Assets Group Provides Complete Solution to Start Ups/Entrepreneurs in Singapore, India & Malaysia. Jay Pee has 20 years experience in Information services and is currently managing and assisting 23 Digital Assets globally. Jay Pee has in-depth experience spanning Engineering (Mechanical), Strategy, Planning, Marketing, Sales, Operations & Partnership during his career in Asia Pacific region. He is also President and CEO of Singapore Leads managing 26 Million Company Information and 85 Million Executives Contact Data, Globally. He is President & CEO of First Job Pvt. Ltd. & e-Inflexion Pte Ltd, Vice-President of Singapore Data Service – Asia Pacific & India and Business Information Solutions Pte Ltd. Jay Pee has been Director to Singapore Indian Chamber of Commerce & Industry (SICCI) from 2002 – 2003.



Advisory Board



ASHOK KUMAR Founding Principal & MD 'Cresa India'

Mr. Ashok Kumar is the Founding Principal & Managing Director of 'Cresa India'. Cresa has 58 offices in the U.S. and Canada, and over 800 employees, making us the largest pure tenant representation firm in North America. Kumar served as Director for 'Insignia Brooke' operations in India and Asia. With over 25 years of experience, Kumar excelled his career with Citibank, Insignia Financial group, HUL etc. Ashok is the founder Chairman of the CoreNet Global India. In 2004, he was Chairman of the first India Global Summit, Mumbai 2004. He is Member of RICS (Royal Institution of Chartered Surveyors) MRICS. Some of key clients include Twitter, Yahoo, Broadcom, Hindustan Unilever, Brady corp, NTT data, Nvidia, Stream International, BPCL, Qlogic, Technicolor, JDA Software, CDM, Power Wave, Stanley Works, Lion Bridge and Tellabs.



RAYN LIM
Director, Forex100

Mr. Rayn Lim, Director, Forex100, widely recognized Forex Trader & Award-Winning Entrepreneur in Asia (2013). Coming from a humble background fraught with difficult beginnings, Mr. Rayn Lim himself is a success story of "rags to riches". Today, his astounding transformation and achievements not only in Forex but his other 8 businesses, is featured across Asia in various media. From being awarded the Asia Pacific Top Emerging Entrepreneur 2013, to sharing the stage with "Legendary" investor Jim Rogers as a speaker, been featured alongside interviews and guest speaking with top CEOs like George Quek of BreadTalk, towards becoming a dialogue speaker for the Asia Pacific CEO Club, Rayn is here to share his secrets and success story of Forex Trading.



JACK AYYAPPAN Founder & Director, BG Consultancy Pte. Ltd.

Mr. Jack Ayyappan, Founder & Director, BG Consultancy Pte. Ltd., a consultant and entrepreneur from BG Consultancy Pte Ltd. He has rich experiences from various industries and has grown to the position of a Financial Controller, over the years. He is the founding director of the consultancy company in the name of BG Consultancy Pte Ltd, Singapore for the past 10 years. He is a consultant for many private sector organisations, especially start-ups and SME's. He was awarded Masters from Victoria University, Australia in Master of Business (Professional Accounting) and Masters in Corporate Secretaryship, India. He is also an associate member of the Certified Public Accountants (Australia), Practising Management Consultants (Singapore) and Accredited Tax practitioner from the Singapore Tax Academy.

estrade



Estrade BUILT Awards 2016, scheduled on 21st October 2016, in Singapore – Hotel Grand copthorne Waterfall. This issue concisely details the select awardees, their projects and companies. While Estrade strives to reward and recognize companies and individuals at the forefront of change in their spheres of operation, the award function is also a great opportunity to brainstorm over the latest industry pain points and issues. Furthermore, the awards function provides for the Indian professionals a strong networking platform with the Who's Who of

the Real Estate and Building Materials industries. Our emphasis is to bring all stake holders on board, so as to address each and every concern of the delegates present at the Estrade Awards.

The Real Estate sector is a major contributor to India's GDP. And as it is a highly labor-intensive industry, it is also among the largest employers on a grand scale. Real Estate industry impacts more than 250 other industries/sectors, comprising of, cement, steel, wood, paints, tiles/marbles, and chemicals, building construction materials, IT solutions and more. This is strengthened when we put into perspective, Hon'ble Prime Minister Shri Narendra Modiji's push for ease of doing business rankings of India. The critical nature of the Real Estate industry is emphasized even further, when we take cognizance of the fact that as more and more sections of India's population start moving above the poverty line, they will need affordable housing as well. Hence the industry's push to align with the Hon'ble Prime Minister Shri Narendra Modiji's dream and vision of "Housing for All by 2022".

The current ever changing scenario for Real Estate Industry and Building & Construction materials industry offers many challenges, along with many opportunities. The industries are getting more and more organized and streamlined, providing immense opportunities to all players, both in terms of value and technology. Singapore being the financial, business and technological hub for all of Asia has great learning to offer to Indian businesses. Companies strive to stay ahead of the curve in all aspects of their day to day functions, thereby continuously helping in the evolution of better world class products. This is in focus for this year's Estrade Awards, organized on a bigger and more grand a scale than before.

Look forward to your long term association with Estrade.

With best wishes,

Vishwasjeet Singh

Editor-in-Chief | www.estrade.in

Editorial





Get Inspired



Find Experts



Find Sellers



Grow Your Business

IDECORAMA







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Best Innovative/Marque Developer of the Year, Chennai



Amarpraksh Developers Pvt. Ltd. Chennai

Amarprakash is an Indian conglomerate company headquartered in Chennai, Tamil-Nadu. They are highly acclaimed for creating residential and commercial establishments at par with quality. Their various real estate services include home decor, property development, property maintenance service and infrastructure.

CHENNAI OFFICE: 412/7, GST Road, Chrompet, Chennai-600044. +914440005000

Web site: www.amarprakash.in

ncorporated as Amarprakash Developers in 2004 to undertake residential **L** construction in the city, and later on changed their portfolio to a private limited company known as Amarprakash Developers Private Limited in the year 2007. Ever since their inception 10 years ago as promoters in Chennai, they have made a noteworthy presence in both traditional and modern dimensions of Real Estate development. With massive infrastructure and innovative design, today their Real Estate company has become one of the most respected and foremost names in the Chennai real estate industry. This reputation they have achieved in the realty field is due to their clear focused vision and systematic approach towards materialization.

Amarprakash real estate promoters truly believe that their homes will last for generations because their expert professionals have been consistently delivering innovative and quality buildings with an eye on the future of changing technology. They provide the best of services with the support of more than 750 dedicated professionals whose skills are at the zenith of the construction industry.

Amarprakash has an excellent track record of over 12 years in the construction field which has helped them reach a strong position and winning the trust of all stake holders in the Real Estate market space. This has also helped Amarprakash to make a reputed name in the Chennai Real Estate and construction industry. The company is proud to have successfully served more than 4000 happy customers, who have been handed over eight residential projects, with the development of, more than 2 million Sq.ft, and another 8 million Sq.ft of residential and commercial development is under construction.





Themed Project of the Year - Palm Riviera, Chennai



Amarpraksh Developers Pvt. Ltd. Chennai

Palm Riviera is an eye-catching residential community standing conspicuously high and making its own identity in Chennai Real Estate market. Apartments for sale at Palm Riviera are designed in an eco-friendly manner to accommodate the native ecosystem.

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Website: www.amarprakash.in

In what way do you feel this project supports eco-system? The project holds 70% open space which brings ample ventilation, 40% lush greenery offering the residents of apartments in Chennai a scenic paradise to live in, 30% water bodies bring a cool and delightful experience, 1200 ft river frontage brings adventurous holiday feel and 75 ft open space between the blocks brings enormous light.

The projects with Chennai apartments for sale holds world class amenities, such as unisex salon, educational institutions, 24 hours hospitality, shopping gallery, restaurant, theatre, supermarket, outdoor play area, sauna, stream and Jacuzzi, multipurpose hall and many more at stone throw's distance. The project also boasts two exclusive separate clubhouses for men and women. Golf Putty at Palm Riviera is the perfect place for every golfer. These features and amenities ensure that the needs and demands of people are fulfilled.

To cherish the leisurely surroundings and to get a high return on investment, luxury apartments at Palm Riviera offer the perfect opportunity. The project offers grand returns on investments due to the emerging potential of this project.

Buying apartments in Chennai here, is the opportunity to get superb value along with living the majestic lifestyle. Palm Riviera, is the one and only place where people can enjoy the feel of luxury, workmanship, design and quality.

The major advantages of living in Palm Riviera apartments in Chennai are, the close proximity of major land mark infrastructure, such as, the project is just 9 Kms from Chennai's International Airport and it has easy accessibility to GST road, ORR, IT corridors and IRR through road and rail transport.



BAASHYAAM

Residential Development (Multiple Units) - Pinnacle Crest, Chennai



Baashyaam Constructions Pvt. Ltd. Chennai

Endeavours may be short lived, but for well over three decades, Baashyaam's endeavour for transparent and ethical Business practices, has been defining its growth into one of the most esteemed Real Estate companies.

As India's leading luxury home builder in the best of locations, Baashyaam provides what matters most: superior design options, the highest quality construction and state-of-the-art amenities.

CHENNAI OFFICE: No 87 G.N.Chetty Road, 3rd & 4th Floor, T.Nagar, Chennai – 600 017. +91 44 4290 2345

Website: www.bashyamgroup.com

Baashyaam's proficiency is end to end, covering all aspects of the project life cycle. The company applies rigorous standards of modernization, excellent architecture and service through the journey, from its commencement of structure, all the way to its completion and handover of property, to enhance a satisfying living experience. And that, in fact is the feather in our cap.

History has been witness to Baashyaam's commitment to excellence, innovation, perseverance and undying attention to customer and societal needs. As an organization, Baashyaam has successfully integrated diverse businesses like agriculture and hospitality.

A large and growing presence in the construction industry has further seen Baashyaam's rise as a one-stop solution provider, as the right investment choice, to their valuable customers. This is further unified by a common vision: Improving lifestyle and Enhancing lives.

Pinnacle Crest is a 30 storied majestic edifice, which ushers an unheralded, high standard of living.

Assuring blissful peace, much needed privacy, stunning vista of the nearby shoreline and a scenic lake, Pinnacle Crest stands tall in Sholinganallur, a self-sustaining area growing into the most sought after suburban locality, thanks to the growing IT Corridor.

Further more, the project is well connected to the arterial roads to the nucleus of the metropolitan city. Apart from major IT hubs, it also has its share of the vital facilities in close proximity, from renowned hospitals, commercial hubs, business centres, and educational institutions to entertainment hotspots. It is also a major junction connecting the East Coast Road and the Old Mahabalipuram Road to all the major hotspots of the city.

Pinnacle Crest houses a total of 421 housing units that are available in ranges from 579 square feet to 1592 square feet structured homes of 1, 2, 2+study and 3 BHK's. The project offers a wide variety of amenities at an affordable price. A dedicated Kid's play area, Clubhouse, a sewage treatment plant and garbage disposing chute system are some of the basic amenities offered, bringing about a seamless metro life.



Oracles of **Civil Industry's** Inclination!

Masterbuilder represents a culmination of experience and entrepreneurial spirit. The Masterbuilder is India's most widely read and referred construction magazine that serves several key decision-making professionals in the Indian construction industry. We deliver contemporary, lively, cutting edge articles and technical papers with specific and unparalleled relevance to the Indian civil engineering, contractor, consultant, and architect and builder communities.

















Best Project in Non - Metro - B K Enchanting Enclave, Ongole



BVL GROUP BANGALORE

BVL Group was established in 1976 as a tobacco trading company and soon became one of the largest business houses in the state of Andhra Pradesh, with over 5000 strong work force and revenues around US \$200 million. Today we are the leading tobacco supplier in India.

BANGALORE OFFICE:

1st Floor, Above Karur Vysya Bank, Near Domios Pizza, 100Ft Road, Indira Nagar, Bangalore - 560 038. +918025260888

Website: www.bvlgroup.net

VL Group has entered into the Real Estate sector in the year 1997 and at present BVL is engaged in developing various premium unique signature properties, which will be the hallmark of international quality and design. They currently have around 10 million sq. ft. of developable area in upcoming residential and commercial projects.

BVL focus on design excellence, quality of construction, uncompromising schedules and delivering value to the customers. BVL is one of the most trusted names in real estate. Sensing the immense lack and need for premier housing in the area and with the boom of industrial and government projects, BVL Group had envisioned to prestigiously develop an unmatched living environment, in the town of Ongole.

B K Enchanting Enclave is located in the heart of Ongole City, just off the National Highway 5 and in the neighbourhood of The Rajiv Gandhi Medical Science College on one side and flanked by the posh Ramanagar Residential Layout on the other.

It has succeeded in creating a private world, where architecture and nature has been given a place of pride.

Inspired by the splendour of Greek architecture, B K Enchanting Enclave is majestic and classical on the outside, and modern on the inside. A true blend of aesthetics, design and lifestyle, BK Enchanting Enclave will be the new land mark for luxury living in Ongole.

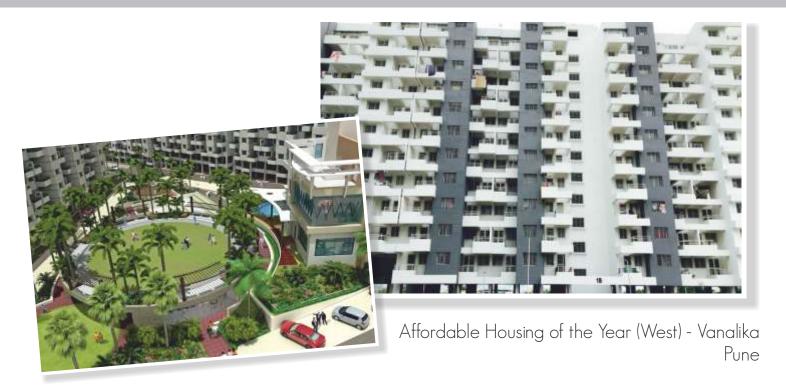
True to its name, B K Enchanting Enclave features 3 elegantly designed towers, spread over 3.7 acres of pristine landscaping; comprising 288 exclusive living units with a choice of compact 2 & 3 bedroom apartments and luxurious duplex 4 bedroom homes with ground level and basement car parking space.

B K Enchanting Enclave includes a host of high end features and amenities, promising a quality of life that will be unparalleled in the city of Ongole. A world-class club house provides health and leisure facilities complete with Technogym equipment, air conditioned shuttle court with international standards, swimming pool, health club, Open-air Gym for senior citizens, play area for the tiny tots, open air amphitheatre, mini-mall and multipurpose halls for yoga, arts, gaming or exclusive parties.





Affordable Housing of the Year (West) - Vanalika, Pune



Calyx Group of Companies Pune

The Calyx Group is the successful manifestation of a dream that was seen by its visionaries more than two decades ago. Ambition, driven by purpose, emerged in the form of CALYX Constructions Pvt. Ltd. – The group's first major venture. Over the course of many challenging years, CALYX has risen through the ranks to emerge as a power player in the real estate industry. With strong forays proposed across multiple industries, today, they stand on the cusp of major transcendence.

PUNE OFFICE:

The Forum Building, 5th Floor, Pune-Satara Road, Pune – 411009. +9120888850014

Website: calyxcorp.co.in

analika Apartments is a residential development by Calyx Majestique and K developers at Pirangut, Pune. It has a thoughtful design and is well equipped with all the modern day amenities as well as basic facilities. The project offers spacious and skillfully designed 1BHK and 2BHK flats.

Set against a backdrop of 100 acres of reserved forest land, Vanalika spreads across 12 green acres in one of the city's most charming, natural locales. Its three towers set in a triangle to enclose a podium garden and amenity space, accommodates 1000 apartments in 1, and 2 BHK configuration. A home designed to make everyone feel special, from a special park for toddlers to discrete zones for senior citizens to while away the hours, there's something for everyone at Vanalika. You can go star gazing through the telescope, have an impromptu barbecue at the ready-to-use station or catch up on your reading in the library. You'll wish you had a few more hours to the day.

Vanalika's initiatives include:

- · Renewable energy via solar lighting in landscapes
- · Heat ventilation incorporated in the design stage

- · Energy efficient CFC light fixture in common
- · Architectural design that ensure good ventilation maximum use of natural lighting
- · Recycled water for landscaping
- · Large areas of landscaping across the project
- · Plantation that are indigenous and drought tolerant in nature
- · Use of environmentally friendly construction materials like fly-ash
- · Efficient irrigation system, Water purifying plant

Combining convenience with nature Vanalika gives you the best living experience while taking care of the environment. From the quality of the general utilities to the many exclusive amenities the thought and craftsmanship that has gone onto the making your home is instantly appreciable.

- · Grand entrance gate with security cabin
- · Internal cement concrete roads
- · Society office
- · Adequate street lighting
- Generator back up for all common areas & lifts
- · Fire-fighting systems





Best Upcoming Project in Non-Metro - Tinsel Town, Pune



KOHINOOR GROUP PUNE

Kohinoor Group, founded by Mr.Krishnakumar Goyal, is a vibrant dynamic Real Estate development organization that is expanding across business segments of residential, commercial, retail and logistics, thereby creating landmark footprints across Pune. Real estate development has been the core business since inception.

PUNE OFFICE:

New World Realty LLP, S.No 288, Village Maan, Tal Mulshi, Next to Quadron Ph 2, Hinjewadi, Pune. +91 20 395 20977

Website: www.kohinoorpune.com

ver the years, Kohinoor Group has developed and delivered over 4 million square feet to over 4500 customers in the residential and commercial segments across strategic locations especially in the PCMC area in Maharashtra. Currently at Kohinoor, 3 million Square feet is under construction. Kohinoor is ranked among the Top 3 developers in Pune as per the Proptiger -2016 survey. Driven by an uncompromisingly passionate professionals and modern building technology, the core of Kohinoor's ethos is to deliver happiness to its customer. Being in the business of development, it's the development of smiles that drives Kohinoor the most. Hinjawadi, lies on the high-profile Expressway, connecting the city of Pune to Mumbai and Bengaluru. The influx of IT professionals to the Rajiv Gandhi InfoTech Park has led to rapid demand for Residential areas in Hinjawadi. These professionals hail from established cities across the country and are well-educated, welltravelled, accustomed to good social and retail infrastructure. Hence they prefer integrated development that harbours all the facilities.

With this need of generation infrastructure like schools, health care facilities, restaurants, shopping areas and entertainment options are developed within the premises or walking distance which has undoubtedly boosted the demand of residential projects.

Kohinoor Tinsel Town has been planned with quality of life for the entire family as its core promise. It begins with the location – in the heart of Pune's IT hub – ensures the customers commute time is shrunk to the minimum. The property itself is a paradigm of self – actualized living. From carefully planned personal living spaces to a plethora of amenities for the entire family. The project emphasises quality over quantity which helps the family share the amenities with fewer neighbours. Kohinoor Tinsel Town is an epitome of an elevated lifestyle. From every perspective – geography, convenience, amenities and quality of life – it's the perfect opportunity to live more.

Kohinoor Tinsel Town comprises of 500 state of the art living spaces that benefit from a sense of privacy and privilege not usually experienced in large residential projects. The project is set into eight acres of planned greenery. The project offers contemporary features on the inside; a pure and natural ambience on the outside. It offers the modern professional working in Hinjawadi and Pune a privileged oasis of living infrastructure that infinitely scales up one's lifestyle, comfort and convenient quotient. Architecture wise, the 5 standalone towers ensures no apartment directly faces another, while also maximising ventilation and daylight access.



FOR BUILDERS HARDARE INDUSTRY

















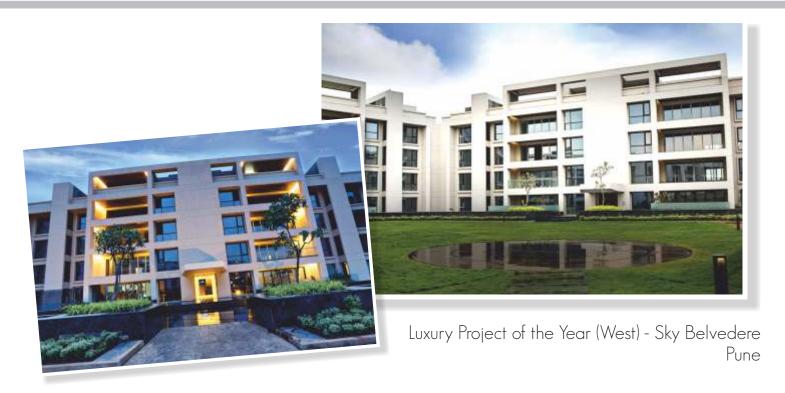








Luxury Project of the Year (West) - Sky Belvedere, Pune



LUNKAD GROUP PUNE

Lunkad Realty, established in 1990, is a Real Estate company based in Pune and has delivered more than 35 residential and commercial projects. At Lunkad Realty, offering infinite value has been their core philosophy, their mantra, measured not in terms of square feet or in terms of rupees, but measured in terms of the value of its essence.

PUNE OFFICE: Sky One, Kalyani Nagar, Pune. +91 20 26512100

Website: www.lunkadrealty.com

t the heart of each Lunkad Realty project, find fine evolved taste, an attempt to congregate like-minded individuals through lifestyle amenities, and the ever important bond of trust that the young and passionate team of Lunkad Realty shares with each and every investor.

Transcending luxury living and offering a chosen few the pleasure of being a part of a distinctive community, Sky Belvedere brings forth 48 residences across a sprawling 4.5 acres. With every convenience at your fingertips and a spectacular location, Sky Belvedere unravels a blissful private haven.

Highlights:

- 5 different types of abodes 4BHK, 4BHK + Family Room, 4BHK Penthouse, 4 BHK Garden Apartment & 5 BHK.
- Ultra spacious homes ranging from 4,000 to 7,000 sq ft
- Interiors crafted by the world's best brands.
- Close to the Pune International Airport.
- Unrestricted views of lush greenery.

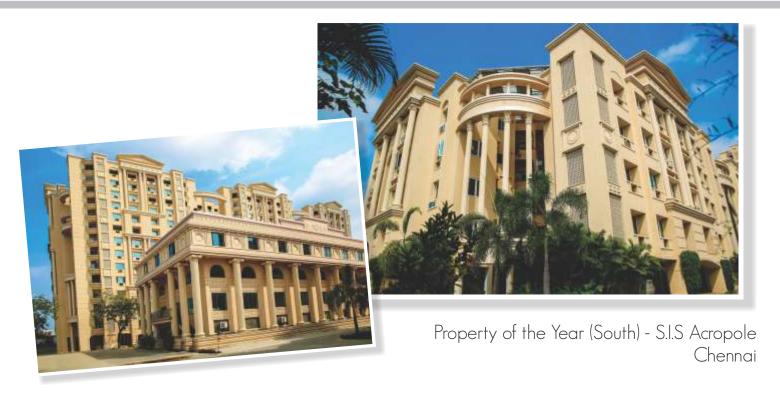
5 different types of homes - 4BHK, 4BHK + Family Room, 4BHK Penthouse, 4BHK Garden Apartment & 5 BHK - await you at Sky Belvedere.

Your spectacularly designed abode will bestow upon you a lifestyle of sheer luxury, pieced together flawlessly with high-end specifications to bring about a joyous living experience.

Every space has been carved out to provide an unmatched living experience. Each detail carefully thought through, to give you an unparalleled taste of comfort. Come home to a lifestyle that defines the concept of luxury.



Property of the Year (South) - S.I.S Acropole, Chennai



South India Shelters Pvt. Ltd. Chennai

The Incredible journey of South India Shelters Pvt Ltd (S.I.S) started in the year 2002 armed with an honorable commitment of offering uniquely themed residential projects with modern amenities harmoniously blended with tradition offered at an affordable price to buyers from all walks of life and with a dream to turn every land they touch into a unique landmark.

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residential property is currently under construction and chugs on nicely on a high growth path of delivering 10 million Sq.ft by the year 2020.

S.I.S has always believed in the utmost importance of quality control and was accredited with ISO9001:2008 standards in the year 2010 for corporate governance, safety and accounting standards and have since then successfully undergone all the subsequent audits with their credibility intact

The inspiration to name the project S.I.S Acropole was derived from the word 'Acropolis' which is an ancient citadel in Athens containing the Parthenon and other notable buildings. It also meant a fortified city or a citadel built on a hill which gives its visitors a feeling of awe and an opportunity to experience the magnificent Greek's ancient tradition and culture.

S.I.S Acropole, a residential project comprising of 680 Lifestyle defining apartments is currently under construction and being handed over to the residents in phases.

This sprawling Township project, distinctly unique in its architecture inspired by Acropolis is very first of its kind in Trichy city for its resplendent amenities provided in perfect harmony with a traditional building style and is spread over a 6.63 Acre property with various lifestyle enhancing amenities that would no doubt add value to the living conditions for the discerning residents of SIS Acropole.

The project boasts a large amenities block (The Club House) with an area of over 20,000 sq. ft built with a unique intricate design and structure neatly complimented with lifestyle changing amenities and convenience.

In S.I.S Acropole an astounding 70% of the land mass has been set aside for lush landscaping, walkways, Joggers Trail and children play area amidst luscious surroundings. Located amidst the bustling E-Pudur suburb on a 100 feet Madurai Main road, S.I.S Acropole offers excellent access to Trichy Railway Junction, International Airport as well as to the intracity bus station.





Most Admired CEO of the Year - Mr. Srinivasan, Bangalore





SNN BUILDERS BANGALORE

Popularly known as Srini in the personal and professional circles, holding a Post Graduate degree from Madras University and Srinivasan has over 30 years of experience in Marketing, Advertising and Communication.

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e has also been associated with major global brands such as Singapore Airlines, Nissan Motor Company, Standard Chartered Bank, Lancome, Unicorn Investment Bank, Patek Philippe (Watches), Etihad Airlines, Sorouh Property Developers (Abu Dhabi), TAG Heuer Switzerland, Beirsdorf (Nivea) and host of other international and local brands.

A veteran in Marketing and Communication, Srini is directly responsible for planning all marketing and communication activities ensuring 360 degrees integration. This also extends to monitoring of the Sales Team to ensure achieving of the projected / targeted figures.

He has successfully conducted and attended many workshops on Advertising, PR and Communication. He is a strong propagator of "Disruption Theory"; a strategy based workshop/research tool that involves decision makers and heads from across the group. The workshop is used to identify the conventions that rule the market, challenge conventions by disruption and create a new vision to create a successful brand.

In addition to numerous Seminars and Workshops organized by TBWA\across various centers such as Los Angeles, London, South Africa, he also attended the most significant one - "Learning for Leaders" organized by TBWA\Johannesburg, South Africa.

Srini strongly believes in "giving back to the society" within which he thrives. A laudable effort in this direction was made when with the support of SNN Management he initiated a School for the SNN Raj Serenity labourers which was voted as the "Best CSR Programme" by Realty Plus magazine.

SNN is the first builder to make a meaningful contribution to the society by setting upa school with proper state board curriculum at its SNN Raj Serenity project. The school was established for children of labourers employed at SNN Raj Serenity. The initiative was taken up by SNN under Srini's stewardship and the Builders' Association of Bangalore, the Education Department and the Labour Department.







Best Upcoming Residential Project of the Year - SNN Clermont, Bangalore



SNN BUILDERS BANGALORE

SNN Builders, a real estate behemoth based in the garden city of Bengaluru is one of the finest success stories amongst the real estate industry companies in the city today. Established in 1994, SNN Builders have completed over 40 projects covering more than 12 million sqft. SNN Builders' property development portfolio is diverse in scope and style, attracting considerable interest from not just end consumers but also from many investors.

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Website: www.snnbuilders.com

hanging the entire concept of lifestyle amongst Bengalureans, the company is renowned for having launched several popular and unique theme based projects that not only offer comfortable living and convenience but also in many cases have surpassed customer expectation by offering some of the best in class amenities and facilities.

The company over the decade has been setting exemplary standards. SNN believes that any meaningful project can deliver its complete potential and promise to its customers not only in terms of quality, design and amenities; but most importantly, when the promise of their dream homes, is delivered on schedule.

SNN Clermont, previously known as Equinox Water's Edge is the most recently launched SNN project and also one of its most ambitious one. The project that promises home owners a decadent lifestyle is the only one in Hebbal featuring Five Towers of 40 Floors each. The grandeur and enormity of the project inspired its theme; the project's BIG IDEA which was derived from the unmatchable beauty of the MUSTANGS!! Just as the finest of the equine breeds.

SNN Clermont denotes luxury, wealth, refinement and above all, power! Ingredients that make SNN Clermont the most prized project in Bengaluru.

Standing tall against the Hebbal skyline, SNN Clermont features apartments that are Vaastu compliant and aesthetically designed. Located on the Outer Ring Road, yet discreetly tucked away from noise and pollution, the project boasts of scenic views of the Nagawara Lake and is a short drive from the Airport and Railway Station as well as being close to Medical facilities and an Entertainment zone. The project also lies in close proximity to Manyata Tech Park and right next to an upcoming Five Star Hotel.

In its inimitable style, SNN presents yet another innovative theme based project that truly encapsulates the distinctive spirit and discerning tastes of luxury home buyers. Offering privacy and a swank lifestyle to its discerning buyers, SNN Clermont affords unhindered open spaces that envelope the Five Towers and a huge Lake in front. All apartments have ample cross ventilation, natural air and sunlight.





Luxury Project of the Year - Phoenix Kessaku, Bangalore



The Phoenix Mills Ltd. Bangalore

The Phoenix Mills Ltd. is poised to carve a niche in the booming Indian Real Estate sector, led by Managing Director, Mr. Atul Ruia and a dedicated team of professionals. The Phoenix Group is set to take on the challenge of redefining lifestyle in Indian cities. Be it mega retail malls, entertainment complexes, commercial space or hospitality units, the Group is determined to make its presence felt in India.

BANGALORE OFFICE: Phoenix One Bangalore West, #1, Dr Rajkumar Road, Rajajinagar, Bangalore – 560010. +9180 33580700

Website: www.kessaku.in

he Group has been a pioneer in converting mill land into modern, multi-use integrated property. High Street Phoenix was the first consumption centre developed in India. The complex has been developed on 1.5 million square feet of space and houses retail and entertainment, commercial and residential complexes.

Today it has become the model for development of shopping and entertainment hubs across the country. Their operations span most aspects of Real Estate development; from planning, execution and marketing of projects, to management, maintenance and sales of the completed development.

Kessaku is owned by The Phoenix Mills Ltd., a BSE-listed firm that has pan-India presence with over 7 million square feet retail space across 6 major cities, 6 million square feet residential portfolio spread across Mumbai, Bangalore, Pune and Chennai, a commercial portfolio that includes 1.5 million square feet in Mumbai and Pune, and Hospitality projects that include The St. Regis in Mumbai and, Courtyard by Marriott in Agra.

Fine Art of Perfection

The interiors of the show flat at Kessaku are done by Gunjan Gupta of Studio Wrap in their signature style of creating a narrative that encapsulates the life of a global Indian family. Breaking away from the norm of 'branded' interiors that have little or no relevance in a country that has a 1000-year-old cultural history, Kessaku looks at clichéd 'luxury interiors' through a fresh lens that combines artful Indian taste with cutting edge contemporary design.

Kessaku believes in perfection – be it its brand engagement, marketing focus, sales intent, marketing strategy, media coverage, and above all, of course, the architectural brilliance. It even believes in perfection in the unconventional! This was evident when it decided to unconventionally debut a limited pre-launch "by-invite" experience for an exclusively select target group.



ONE BANGALORE WESTLIVE WELL

Residential Property of the Year (South) - Phoenix One Bangalore West, Bangalore



The Phoenix Mills Ltd. Bangalore

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Dr. Rajkumar Road, Rajajinagar, Bangalore – 560010.

+918033580700

Website: www.onebangalorewest.in

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Today it has become the model for development of shopping and entertainment hubs across the country. Their operations span most aspects of Real Estate development; from planning, execution and marketing of projects, to management, maintenance and sales of the completed development.

Phoenix One Bangalore West is a cluster of high-rise towers that offer a breathtaking view of the city. It offers world-class planning and lavishly proportioned apartments that aspire to epitomize luxury and opulence for today's royalty. Phoenix One Bangalore West is a privileged experience that not many can offer. It is the tallest and grandest residential gated community, consisting of spacious apartments with excellent cross-ventilation, and will be a landmark in the real estate sector.

Phoenix's flagship project, 'Phoenix One Bangalore West', launched in September 2012, has seen a tremendous response in Bangalore, with towers 1 to 5 being sold out completely and 80% of tower 6 being sold out. 375 families expected to move in by December 2016 and 1000 apartments in next 3 years. Potential customers are reached out to and also invited for a viewing of the experience center and the model apartment.

Located in the heart of the city at the very desirable premium address of 1 Dr. Rajkumar Road, the metro station, a mall, restaurants, educational institutions, hospitals, practically everything you need for your comfort, is a minute's walk away.

The project is set to be a landmark development. The aesthetics and architecture of the 30 storey high rise towers by International architects Benoy and RSP are designed to satisfy the most discerning customers. A beautifully landscaped greenzone designed by Site Concepts, Singapore, covers a vast majority of the nearly 17-acre property, offering well detailed and calming experiences.



Most Admired Upcoming Project of the Year - Vaishnavi Gardenia, Bangalore



VAISHNAVI GROUP BANGALORE

Vaishnavi Group is a Real Estate Development Company focused on the urban luxury segment for both residential & commercial properties. With nearly two decades of experience in delivering exceptional value to its residents and tenants, the company is one of the leading property developers in Bangalore.

BANGALORE OFFICE: #2/2 Walton Road, Off Vittal Mallya Road, Bangalore - 560 001. +91 80 3000 6009

Website: www.vaishnavigroup.com

aishnavi Gardenia is an upscale residential community, nestled amidst swathes of greenery and natural landscapes. Unique in its design and contemporary in its finish, the project is home to 628 sublime 1, 2 and 3 bedroom apartments strung together to give you the best of urban living along with over 358 trees, an abode not only for you but also to a variety of birds, squirrels, and many more. Each of the apartments has distinctive designs and are all located amidst some of the finest natural greenery.

The unmistakable contours that descend from East to West and North to South are perfectly blended into floor levels with balconies. This lends a very distinct look to the entire structure and brings uniqueness to the overall landscape. Uniqueness of the designs is not just limited to the overall structure but percolates downwards into the Amphitheatre, Mini Golf, Beach Volleyball, Outdoor Gym and other areas to keep the look consistent and free-flowing. Wide open spaces accentuate the overall ergonomics whereas the intelligent use of space allow for more facilities to be packed-in.

Vaishnavi Gardenia is a reflection of Vaishnavi Group's commitment to sustainable development, desire to keep the natural surroundings unaltered and ensure that we don't lose touch with nature and its bounty at any cost.

Further accentuating the environmental friendly theme of the project, Vaishnavi Gardenia has adopted extensive recycling facilities to re-use waste in an ecologically friendly manner. Vaishnavi Gardenia with all its natural beauty is located in one of Bangalore's prime commercial corridors. Thus, the residents are never too far from every day conveniences.

Vaishnavi Gardenia is well connected to all major locations in the city and is in the proximity of commercial & business establishments. The Jalahalli Metro station lies in very close proximity to Vaishnavi Gardenia and offers excellent connectivity to various parts of Bangalore.

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Developer of the Year (South), Bangalore



VAISHNAVI GROUP BANGALORE

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BANGALORE OFFICE: #2/2 Walton Road, Off Vittal Mallya Road, Bangalore - 560 001. +91 80 3000 6009

Website: www.vaishnavigroup.com

aishnavi Group, a Bangalore based Real Estate Company that started with the explicit aim of making a mark in the real estate segment as the most admired brand for its integrity, commitment and for exceeding expectations consistently. Incidentally FY 2015-16 recorded nearly 40 per cent referral sales, signifying high levels of customer satisfaction and trust.

Started way back in 1998 by its charismatic leader, C N Govindaraju, a civil engineer by profession, Vaishnavi has come a long way, carving a niche in the upper income group segment of developments, leaving an indelible mark amidst its expanding customer base with its single-minded focus and stringent quality control.

Vaishnavi Group is passionate about developing signature designer homes that resonate with the lifestyle needs of Urban Indians. Their projects are conceived using best in class construction technologies and design thinking. Vaishnavi's commitment to deliver a world-class customer experience reflects in their cutting-edge project delivery and customer relationship processes.

Their core values and organizational culture are rooted to the vision of building trendsetting urban homes that provide the luxury of a superior quality of life for our home buyers.

For Govindaraju, accessibility is not only in the location of his projects but also in bandwidth of his customers that he is able to reach out to. The focus thus veers to urban upper income groups, the designs tuned to suit their expectations and requirements. The facilities accorded, though bordering on the luxury segment, reveal thoughtfulness rather than extravagance. The objective is to offer high end quality spaces that are still affordable and address a larger segment of the market.

Vaishnavi firmly believes in offering its customers a differential experience on occupying their respective units, which is distinct with user friendly and customer specific facilities and spaces designed. This belief has translated into some novel design offerings, starting from being the first in the city to come up with a range of villaments, in Vaishnavi Orchids, that has now emerged as a much sought after style of development amongst many customers.





Environment Friendly Project of the Year - Residential - Forest County, Pune



Vascon Engineers Ltd. & Clover Builders Pune

At Forest County, live without compromising on the luxuries and conveniences of a modern life. Enjoy life in high end apartments that match the Vascon and Clover standards and are situated at a location that's tucked away from the madding crowd, yet is at a convenient distance from all the important destinations.

PUNE OFFICE:

Vascon Weikfield Chambers, Vascon Weikfild IT City Infopark, Pune Nagar Road, Viman Nagar, Pune – 411014. +91 20 30562100

Website: www.vascon.com

lose proximity to the financial capital and rapidly improving infrastructure have made Pune one of the most sought-after commercial destinations in the country today.

Kharadi is now the next rapidly developing area with good infrastructure already in place. Currently on a huge growth curve, Kharadi is blue-pinned as a 'developable area' by the Pune Municipal Corporation and is also close to the world famous Koregaon Park and Kalyani Nagar. Making life at Forest County, happy living only for the deserving.

Every square inch at Forest County has been designed with you in mind, providing you with ample options to relax and rejuvenate. With your home here, you don't have to go far for leisure and entertainment.

Forest County is conveniently located at the heart of the ever-evolving IT destination Pune, Kharadi. Among the most sought after locations in the city, it combines old rustic charm with cutting edge modernity.

- 2, 3, 3 ½ and 4 ½ BHK homes
- Landscaped green belt with water body
- Environment architecture
- Water conservation
- Luxurious amenities
- Well-connected to Pune International Airport, Pune Railway Station, MG road, Race Course and Koregaon Park.





Affordable Housing of the Year (South) - VBHC Palmhaven 2, Bangalore



VBHC Value Homes Pvt. Ltd. Bangalore

VBHC has launched its second project in Kengeri Bangalore. Located just off the Bangalore-Mysore State Highway, the project is very close to the NICE junction. It connects well by road and by other public transports as well. The Vaibhava Mysore Rd. NICE JN is close to major residential belts of Rajarajeswari Nagar and Uttarahalli and is just a few minutes' drive from Bangalore Ring Road. This property is spread across 18.23 acres with 2 BHK apartments of 750 sqft each.

BANAGLORE OFFICE: VBHC House, 74 & 75, Millers Road, Vasanthnagar, Bengaluru +91 80 4347 9500

Website: www.vbhc.com

BHC Palmhaven 2 is provided with 70% open space, Landscaped Garden, Commercial Complex, Electricity backup in common areas and Visitor Parking to improve the lifestyle of the residents. A best amenity such as Children's Play Area and Jogging Track encourages the residents to lead an active life. Other amenities like security, Lift, Power Backup, Three Phase Electric Supply, Corporation/Borewell are also available for the resident's convenience.

This property is built with Seismic Zone II complaint structure. Emulsion paints are used for finishing the interiors and weather proof paints are used for the exterior walls of the building. The Hall, Bedroom and Kitchen are well designed with vitrified tile flooring, while the Bathrooms and Balconies are designed with anti-skid ceramic tile flooring.

In each apartment, the kitchens are designed with granite kitchen platform with SS sink and ceramic tile cladding. Solid wooden door frames with HDF sandwich composite is used for the doors. Bathrooms and toilets come with water proof flush doors. Large UPVC sliding windows with plain glass are used for the rooms. Excellent ventilation and extra provisions are also provided for added convenience.

Location Insights: Kengeri is a laid-back locality in Bangalore surrounded by coconut farms. It is a prime location with good access to the other parts of Bangalore via NICE Road and Mysore Road. The Traffic Transit Management Center (TTTMC) of the Bangalore Metropolitan Transport Corporation (BMTC) is being constructed in this locality. The Kengeri Satellite Town Last Bus Stop is a transit point and is situated near the famous Ayodhya Complex which has eateries and hosts many medical, gift and shops. Reputed educational institutions, hospitals, restaurants, banks and ATMs are also available in this area.

Project Highlights:

- · Off Mysore road NICE junction
- Close to Rajarajeshwari Medical College, BGS Hospital, RV College of Engineering, Bangalore University
- · BDA approved property
- Bus facility from project to Kengeri bus stand/satellite area
- · Ready to move in
- · Semi furnished apartments
- · 5.5 interest rate for 1st Year
- · Close to global village IT park and Wonder-la
- · Abundant natural water resource owing to high water table as well as Cauvery river

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Male Professional of the Year - Mr. Atul Ruia (MD), Bangalore





The Phoenix Mills Ltd. Bangalore

Atul Ruia is an Alumni of University of Pennsylvania, where he studied Management and Technology, getting a dual degree in Chemical Engineering from the School of Engineering along with a degree in Business Management from The Wharton School of Finance.

BANGALORE OFFICE: Phoenix One Bangalore West, #1, Dr. Rajkumar Road, Rajajinagar, Bangalore – 560010. +918033580700

Website: www.thephoenixmills.com

n completing college, he returned to India to join his family's textile business. The Phoenix Mills Ltd under the able leadership of Atul Ruia today is one of the fastest growing retail focused Real Estate development companies in India. With close to 1 Crore square feet of operational assets across 9 shopping center, 2 hotels, along with 1 Crore square feet under development in sectors of residential mall and commercial across the country, The Phoenix Mills Ltd. is clearly the market leader in the retail mall and mixed use space, steered by the young and visionary Managing Director-Atul Ruia.

One of the group's marquee developments is at Phoenix Mills Lower Parel - the textile mill, and transformed it to today's High Street Phoenix, a pulsating, vibrant retail, entertainment & lifestyle hub. This center also houses the Palladium Mall India's first luxury mall and the first St Regis hotel in India and further houses several new and upcoming luxury brands which are a first time brands for the city or the country.

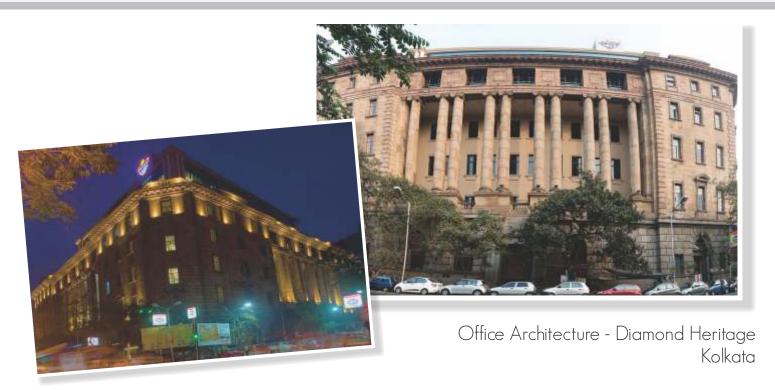
The Phoenix Mills is also building a massive mixed use complex very close to the Dhirubhai Ambani school called phoenix market city comprising over 50 lacs square feet of built area; this complex will house over 15 million square feet of offices and 15 lac square feet of retail spaces and shall include several of the first time brands like H&M, Zara etc and over 50 restaurants, entertainment snow - world, the cities first gold class cinema and over 500 shops and 1000 offices.

Similarly Phoenix has strong presence in other cities like Bangalore, Chennai, Lucknow, Agra, and Pune, amongst other cities in areas of residential, commercial, malls and hospitality.

While steering his exponentially growing company, Mr. Ruia always keeps time for a weekend getaway or a game of catch with his family. A golfer, soccer enthusiast, movie buff, and fitness freak, Mr. Ruia sets the right balance between his professional and personal life.



Office Architecture - Diamond Heritage, Kolkata



DESIGN CELL KOLKATA

Design Cell is a creative design studio providing architectural planning, urban design and interior design services for clients across the sectors of residential, hospitality, office, and integrated mixed-use developments. Their commitment is to create unique and memorable destinations with a concept driven thematic approach that enhance their surroundings and improve the lives of those who inhabit and move through them every day.

KOLKATA OFFICE: 2A Cooper Street, Kolkata 700026. +913324551426

Website: www.designcellarchitect.in

Experience, collective expertise and global exposure for over a quarter of a century enables Design Cell to address complex challenges in a smooth and efficient manner and has helped the company complete 231 projects, consistently exceeding expectations.

After a devastating fire in 1998 the building regal structure of the Mackinnon-Mackenzie Building was almost destroyed. The idea was to restore the magnificent structure to its former glory by anchoring the reconstruction design solution. The old British architectural features of the building had to be retained as heritage elements. The restoration/ reconstruction plan aimed to create a synthesis of old and new, maintaining the old facade and creating "a modern and intelligent building" with all facilities. What was 'old and beautiful' has been retained and meticulously braced and the severely damaged portions were carefully chiselled out.

The 'Diamond Heritage' scheme renovated the existing heritage portions, built a multi-level car park behind the heritage front in the portion that was burnt down and added 7 floors of modern office buildings over the existing heritage floors.

Efforts were made to render the atrium as attractive as possible by taking the dome up to the top and creating public spaces for interaction like in star hotels. The approach had to be very pragmatic, factoring in commercial sustainability. Care was taken to emulate the character of the old heritage building by mimicking the exterior styles





Residential High Rise Architecture - SARE Crescent Parc, Gurgaon



STUDIO KIA GURGAON

Studio KIA is a multi-disciplinary firm for Integrated Real Estate Development, Project Management and Design Consultancy in International context with offices in India, Middle East and USA. With over three decades of experience, expertise and excellence, Studio KIA is renowned globally in the spheres of Architectural and design practice.

GURGOAN OFFICE: #727, Sector 15-II, Gurgaon, India. +91 124 4035727

Website: www.studiokia.com

comprehensive team spearheaded by Founding principal Ar. Rajiv Khanna and creative head Ar. Sabeena Khanna, Studio KIA comprises of Architects, Planners, Interior Designers, Engineers, Real Estate and Management experts who support the principals in all design ventures who together have a combined experience of 140 years.

Marking its presence in diverse sectors of Infrastructure development, mixed land use planning, Residential, Commercial, Institutional, Interiors, Hospitality, Recreational and Leisure, Studio KIA has done projects of all types and magnitude globally for renowned business houses, developers and government organizations. We are capable and confident to perform successfully in current global scenarios in international markets and in every location where Studio KIA is engaged in business.

Studio KIA addresses the need of each individual to establish unique comforting environments which serve as bespoke backdrops for the daily lives of its inhabitants. One such 'Residential Community' being developed is "Crescent Parc" in Sector 92, Gurgaon for SARE group, an international fund.

Sprawling over nearly 49 acres with an additional 17 acres alongside called the Sports Parc, this development is a mini township in itself with over 4500 dwelling units.

Being developed in phases, the offerings of the project are market driven, hence varied. The overall project is a mixed bag of affordable to deluxe, luxury to super luxury housing having 2BHK, 3BHK & 4BHK units. While Phase I & II are complete and successfully handed over, Phase III is expected to be completed in October this year. Phase IV & V include the luxury (Petioles) and the super luxury (The Grand) segment which are in an advanced stage of construction. 'Club Terraces' as part of Phase VI has also been launched.

Interestingly, the overall development is very diverse yet retains a community fabric at both micro and macro level. The built structures connect with the open spaces immediately around them and also have a semblance with the larger landscaped greens which integrate the entire development. These high-rise apartments create a sleek & graceful skyline that contrasts with the verdant greenery of their landscape.

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Architect of the Year-Commercial - Accord Hotel Puducherry, Chennai



OSCAR & PONNI ARCHITECTS CHENNAI

OSCAR & PONNI ARCHITECTS, Architects, Urban Designers, Planners, provide broad based services that address all aspects of Architectural Design including Planning, Project Management, Space Programming and Interior Design. The diversity of experience in the team and its multi-disciplinary character is its strength.

CHENNA OFFICE:

No.2, Vivekananda Road, Srinivasanagar, Chetpet, Chennai-600031. +914428361962

Website: www.ociarchitects.com

eam members have experience in large scale urban development projects, major commercial/retail projects high rise, Resort developments, Commercial Apartments, Universities and College campuses, Restoration and rehabilitation of historic buildings, Health care, Laboratory facilities, Airports, Hotels and Corporate Interiors.

The team is equipped with State-of-the-art computers to produce drawings, reports and specifications and are always on the cutting edge of design excellence. Puducherry is an ideal travel destination and the Accord Puducherry is the symbol of a luxurious sojourn in a city filled with a nostalgic past and an exciting future.

This hotel is an elegant oasis of space and calm that offers spectacular views of the city from all around the complex. It is conveniently located in the heart of Puducherry's vibrant business and entertainment area and close to the Auroville Ashram complex. It is adjacent to the Rajiv Gandhi Statue that welcomes any traveler to the city.

The architectural style is neo-classical that is reflective of the colonial style prevalent in Puducherry. The elevation is elegant and has mixture of Indian Dholpur stone, toughened glass, textured paint and wood. The simplicity of horizontal and vertical lines works in perfect harmony with the proportions of the building. The plan of the complex is U shaped and looks inward to the swimming pool.

The Italian marble flooring is an exercise of Florentine marble design that is positioned geometrically opposite to the oval ceiling. The far end of the lobby culminates in a marble reception desk that has a wide curve terminating with two large marble globes. Behind this desk are three marble alcoves framed by massive marble columns. Each marble alcove is in turn framed by three delicate lace of marble lattice work made entirely of the purest white Indian Macrana marble. The artwork is a unique design of marble and metal work that is abstract in nature.

The Eastern wall of the lobby is clad by large mirrors with specially commissioned artwork that forms the center piece of the composition. The lift wall has intricate marble work crowning the elevator openings.



SNK

Heritage Architecture - TCS House, Mumbai



SNK CONSULTANTS MUMBAI

Brinda Somaya is an architect and urban conservationist. Upon completion of her Bachelor of Architecture from Mumbai University and her Master of Arts from Smith College in Northampton, MA, USA, she started her firm Somaya and Kalappa Consultants in 1978 in Mumbai, India.

MUMBAI OFFICE: Udyog Bhavan, 29, Walchand Hirachand Marg, Ballard Estate, Mumbai - 400001. +91 22 43001234

Website: www.snkindia.com

ver three decades she has merged architecture, conservation and social equity in projects ranging from institutional campuses and rehabilitation of an earthquake-torn village to the restoration of an 18th century Cathedral, showing that progress and history need not be at odds.

Her philosophy: 'the Architect's role is that of guardian – hers is the conscience of the built and un-built environment.' This belief underlines her work that spans large corporate, industrial and institutional campuses and extends to public spaces, which she has rebuilt and sometimes reinvented as pavements, parks and plazas. Master-planning and building design of multiple corporate and educational campuses has become one of her areas of expertise.

Originally known as the 'Ralli House', TCS House was built in 1922 and remodelled in 1966. It is located in the fort precinct, an important image center of commercial activity for the Greater Mumbai Region. The area occupies a significant position historically – it marks the origin of Mumbai. The challenge here was to seamlessly introduce today's requirements of the building without disturbing the original design by rehabilitating the building.

A balance had to be created between preserving the character of the building, designing changes within this building and its contiguous additions. The result was through sympathetic massing, design and materials creating a unified statement. It is essential to interpret the past the way we see best and provide for the future without losing the spirit of the place. We have attempted to prove that old buildings can eloquently fulfil the expression of life to today.

Lack of storage space was a major challenge faced during construction. The only minuscule open space on site was occupied by an existing electrical transformer which was supplying power to adjoining buildings. It has to be left untouched and functioning while the deconstruction and the re-erection work was going on. The rear side structural glazing wall & cantilevered floating staircase could only be erected once this existing transformer was shut down and removed by the concerned authorities.

The air-conditioning systems were also a mix of suspended package ductable units and cassette units due to the restricted services space. Centralized plumbing, electrical and HVAC shafts have been introduced throughout the building for maximum efficiency.





Architect for Sustainable Design - Forbes Marshal Greenfield Industrial Campus, Pune



CCBA Designs Pvt. Ltd. Pune

CCBA is a laboratory of exploration and experimentation. As an internationally known 'design house' CCBA has created products ranging from a capital city and new towns; educational campuses and corporate headquarters; housing communities and complexes; hotels and resorts; and on to the design of chairs and art works.

PUNE OFFICE: India House 53 SopanBagh, Balewadi, Pune 411045. +91 20 6410 8885

Website: www.ccba.in

In the end, it is not the "things" we design, but the transcendental experience of the people using them, looking at them, or just being in them, which is their essence. For the studio, the good life exists just a step outside of materiality, in a mystic twilight zone, which is called architecture. Our endeavour is to create environments, ambiances and milieus that enrich people's lives and make living a meaningful experience.

The concept of pollution free, efficient work pavilions, set in a green garden ambiance, was jointly conceived by the architect and the clients, who emerged as patrons of the arts in the process. The Forbes Marshall Industrial Park, at the new Chakan industrial city in the Pune Metropolitan Region, was conceived to mirror the Forbes Marshall group's ambitions for high technological and global standards. It was also envisioned as a testament to a social commitment to safety, hygiene and sustainability.

Spread over fifty acres, the industrial campus focuses on a central green spine of gardens, water bodies and breakout areas.

A new corporate headquarters structure anchors this large space to the eastern entry side, with production units in the form of vast pavilions aligning the gardens. Ancillary activities, like power supply, transport, security, health care, energy management, storage and an extensive Vendor's Park feed into the production units from a lineal corridor along the southern belt of the site.

The first phase of the campus is composed of two large manufacturing pavilions supported by utility structures and linking roads. Each production pavilion has its integral supporting office spaces facing the garden views in the central garden spine. The work areas are conceived as creative studios, mirroring production flow channels, bringing daylight from vast skylights onto greenery on the working floors.

To quote, "Positive emotions of pleasant anticipation should swell up as team members approach their place of work each morning. A visitor should feel they are within a vast garden precinct when they reach the Forbes Marshall campus. While knowing it is a global enterprise, signifiers must inform them that they are in a place called Pune.

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Bangalore-560046. Email: info@thesmetimes.com



Interior Design Private Residence - GRT Residence, Chennai



OSCAR & PONNI ARCHITECTS CHENNAI

OSCAR & PONNI ARCHITECTS, Architects, Urban Designers, Planners, provide broad based services that address all aspects of Architectural Design including Planning, Project Management, Space Programming and Interior Design. The diversity of experience in the team and its multi disciplinary character is its strength.

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Website: www.ociarchitects.com

eam members have experience in large scale urban development projects, major commercial/retail projects high rise, Resort developments, Commercial Apartments, Universities and College campuses, Restoration and rehabilitation of historic buildings, Health care, Laboratory facilities, Airports, Hotels and Corporate Interiors. The team is equipped with State-of-the-art computers to produce drawings, reports and specifications and are always on the cutting edge of design excellence.

The clients brief was to design an Italian classical style luxury home on the exterior and a contemporary interior. The client wanted the design of their home very personalized and should reflect a combination of memories, individual aspirations, and a lifetime of unique experiences. As architects to this project our journey was as important as the final design destination.

CONCEPT:

The concept of exploration of different architectural characters, aspirations with passion and conviction helped us to be finally very rewarding by seeing the clients happiness with human happiness.

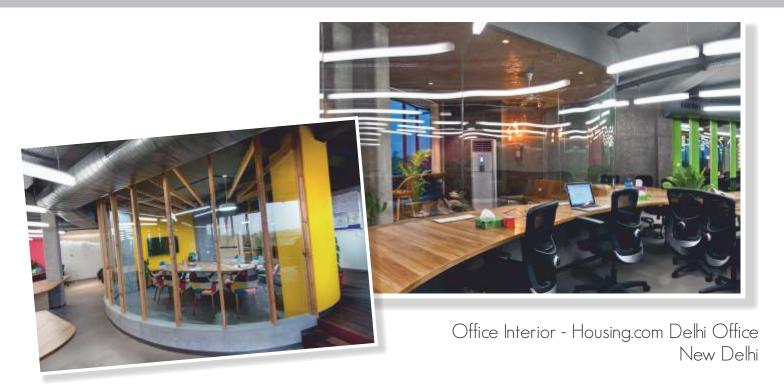
It was a result of integrating all the client's needs and aspiration on the exterior and the interior of the built environment that good architecture and design is not merely a shell, but it is a complete environment that can deeply affect one's life. Nestled in the center of the T Nagar, Chennai the G R T Residence offers a magical experience.

The plot extent is 104 feet by 60 feet. The total built up area is around 16,000 sq.ft comprising of Basement, ground, first and second floor. As T Nagar is a very busy street, and upon entering this gated property there is a good transition from the crowds and traffic into a more peaceful realm. On the exterior we see majestic setting features of an Italian style luxury house with mature trees and beautiful vertical garden landscape at the entry portico.

As the site didn't offer expansive views or vistas as architects we directed he focus inwards, by creating lofty grand spaces creating a self contained, insular and embracing environment. As the clients were widely traveled and sophisticated people who spent a great deal of time in Italy over the years and admired the art, architecture and history enormously, they felt a deep connection to reflect in the exterior architecture of their new home.



Office Interior - Housing.com Delhi Office, New Delhi



Chromed Design Studio New Delhi

Chromed Design Studio aims to be a change agent to transform India's image of, a not-so-attractive design centre, to a hub of postmodern avant-garde designs. Chromed Design Studio is driven not so much by a look, or even a sensibility, but by the endlessly curious creative process that shaped it.

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Website: www.chromed.in

n a given day, Chromed Design Studio could be working on an F&B project, a residence, a master plan, an interior project, a multi-specialty space, and a commercial project. That confluence of things is probably what makes it unique in its stature. The process behind these projects —the Chromed way—is really a set of permissions to roam and explore. Rather considering Architecture a component of the leadership required for successfully implementing a project, Chromed Design takes it to a new dimension by integrating a team which focuses on all aspects of a project with a team of high skilled professionals with a single window delivery approach.

Vocabulary of a Next-Gen Working Space Housing.com, a smart online property portal, wanted a workplace that encourages an ambience of enthusiasm. The Delhi office for the Design team in the trendy HauzKhas village epitomizes that concept with flowing, barrier free spaces mingling, yet isolated, allowing teamwork. Upon entering the office it seems you are walking through a maze – comprising curving spinal spaces, molecular geometry, an ideation wall, informal seating spaces and clear sight lines which also give in to cluster grouping areas.

A prerequisite for creative brain storming. The 3rd floor office has astutely been designed to take in the panoramic view of the tree-studded lake through glass walls.

Bold, solid colours on walls further highlight brand identity, while the furniture is designed to encourage experimentation amongst the inhouse budding designers.

"The only challenge was to follow a no-rigid workstation layout. Our approach of this entrancing office design was to investigate the notion of identity – corporate, organizational and individual – through a youthful, free flowing layout for the design team of Housing.com. The idea was to have the surroundings functioning as a driving force. The lake outside and the greenery was interwoven with the office's free flowing barrier free space on hunt for more ideas and creations. And finally the bonus was the inspirational serenity of the lake view beyond," sums up Abhigyan.



Lifetime Achievement - Mr. Benny Kuriakose, Chennai





BENNY KURIAKOSE CHENNAI

Benny started his career in 1984 and received the basic lessons in architecture under the tutelage of Laurie Baker. After receiving the Charles Wallace India Trust award for an MA in conservation studies at the University of York.

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e has received his doctorate from the Indian Institute of Technology, Madras. On return from United Kingdom, Benny joined the Integrated Rural Technology Centre, Palakkad, and worked with the Kerala State Nirmithi Kendra, coordinating training programmes for architectural and civil engineering degrees and diplomas. He worked in Kerala till 1991 doing projects on cost effective techniques, and even returned to his village to design furniture. He started practicing architecture again in 1993 during which period he designed many residences. 1994 was a landmark year when after the earthquake in Lattur he was commissioned by the Malayala Manorama to design the rebuilding of Banegaon village.

1996 brought him to Chennai as the designer for the Kerala buildings and the public buildings in Dakshinachitra on the East Coast Road to Mahabalipuram. The extraordinary project of transplantation of old buildings to sites juxtaposing new ones was a challenge that spurred him on to set up an office in Chennai, and this was the opportunity that helped him build his repertory of projects and live out the philosophy of his work.

Benny is known more for his work on the master plan of the Muziris Heritage Project. Recent architectural works include the Muziris Heritage Project, The Springdale Heritage Resort in Vandiperiyar, Anantya Resort in Kanyakumari, the design of the tsunami affected villages of Chinnangudi and Tarangmbadi in Nagapattinam District and the HarishreeVidyalaya School in Chennai.

Benny has authored the book 'Conserving Timber Structures in India' and is one of the editors for the book 'Guidelines for the Preparation of a Heritage Management Plan'. He has offered his services as consultant to UNDP, various State Governments and other organizations.



Lifetime Achievement - Mr. Benny Kuriakose, Chennai



Dakshinachitra is the South Indian Heritage village which brings together the culture of all the four southern states on one campus and portrays it through the architecture of the region and the living conditions and habits of those people.

The public areas to be built were the Reception and the Restaurant-both very contemporary concepts, blending easily with the traditional structures. The Reception, at the entrance to the main building hosts. the Administration Wing, the Craft Shop, the Seminar Hall and the Invocation Centre. The buildings are roofed by an elaborate system of sloping roofs with varying heights and levels.

Courtyards allow light and fresh air into the built form. These have a functional value as they become spillover spaces for various activities during large events and festive occasions.

The transition between the inside and outside of the building is gradual. Being in the verandah, one is being partly inside, yet still connected to the outside.

While moving through Dakshinachitra, one becomes aware of a striking feature of the design - the flow of spaces to give the connectivity between the many units. An example is a consciously designed pathway that leads the visitor from the Reception via the Gallery and the Amphitheatre, where one comes upon the Crafts Bazaar and then ends at the Restaurant.

Wayanad house was designed as an estate bungalow in one of the coffee estates in Kerala. The house has two bed rooms with a large hall. The open kitchen is part of the hall and there is a mezzanine floor. The whole building is done with a timber roof and ceiling. Only one side of the building is masonry, while the walls of the other three sides are built with timber and glass. Glass walls have been used because the climate in a hill station is quite different from the plains. The views of the Western Ghats are splendid from the beds, the hall and the verandah. The flooring is timber in the bed, the hall and the verandah.

Paliam Palace, the Dutch built Paliam Palace in 1663, as a gesture of gratitude to the PaliathAchan, for helping them to conquer the Portuguese. This Palace was once used as the residence of the PaliathAchans, who were the prime ministers to the former Maharajas of the State of Kochi.

The two-story building has a colonnaded verandah, which leads to the main entrance of the building. The building features elaborately carved timber staircases and balusters and thick walls with splayed openings. This was converted into a museum, which will depict the history of the PaliathAchans and their relationship with the Kochi Maharaja, Portuguese the Dutch and the British.





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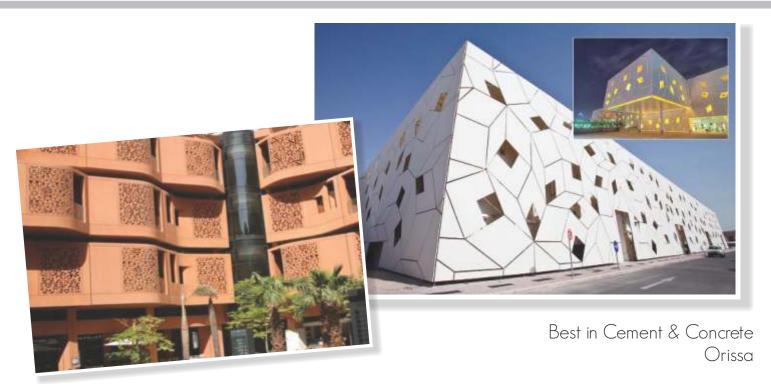
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GUJRAT OFFICE: Kalol, North Gujarat. Pin: 382 721. +91 2764 253500

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A t Sintex, they use out thinking to design products that let the world live a practical life. They are an international organisation with over US \$1 billion revenue, pioneers in plastics and niche textile-related products. The company's left brain works overtime to create products that are simplified, low on maintenance and long-lasting. When the world uses Sintex, it works – for life.

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Despite the company's range of products and the fields they manufacture them for, Sintex Ltd.'s primary focus is Water Storage Solutions. They are a one stop solution for all water storage needs. Catering to different storage needs and offer a plethora of products right from overhead/underground storage tanks for household purpose to industrial. Apart from storage they also believe in treating the water before disposal through their Septic tanks. Sintex products are built of strength and durability, with no need for maintenance once installed. They can store upto 1,00,000 litres of water at a time, and the sheer variety available makes it easy for industries across fields and homes to store water.



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