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REAL ESTATE AWARDS 2015
SINGAPORE

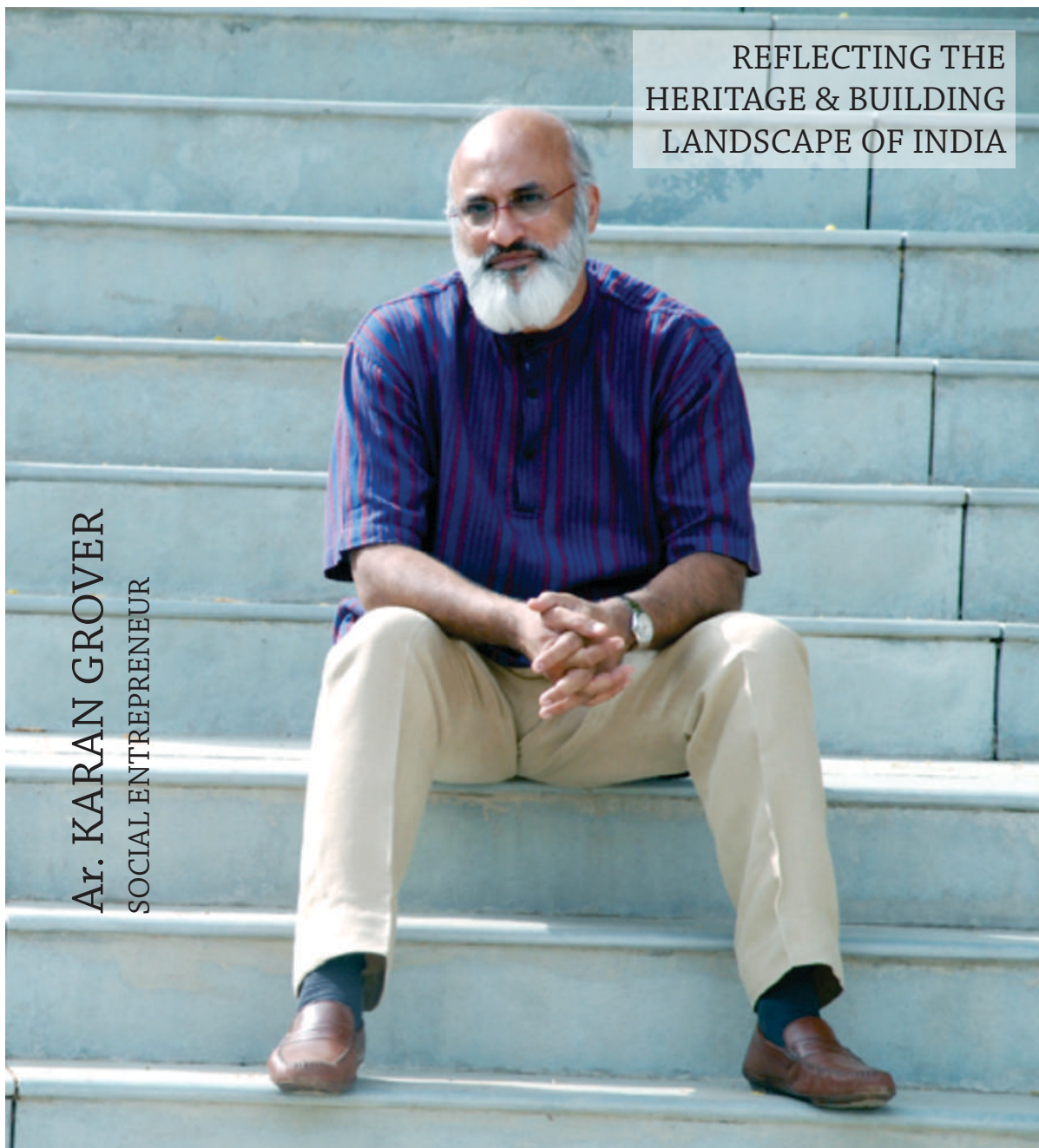
THE INAUGURAL ESTRADE REAL ESTATE AWARDS

23rd October, 2015 Singapore

LIFETIME ACHIEVEMENT

Ar. KARAN GROVER
SOCIAL ENTREPRENEUR

REFLECTING THE
HERITAGE & BUILDING
LANDSCAPE OF INDIA



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Estrade is the digital media editorial brand of Radar Circle Media. Radar Circle Media is a Singapore based digital media company operational in Singapore & Mumbai that currently has two editorial brands Estrade and Onside. Our endeavor is to provide a platform to a diversity of businesses in a wide spectrum of industries. The company was founded in 2011 and has been involved in the media and entertainment space since inception. Estrade is a corporate news focused site, launched in 2014. Estrade helps to provide a platform of diverse opportunities to Businesses and Corporate Entities focused on carving a niche out for themselves. The world of business is always in a flux, more so in the emerging economies of Asia. Estrade recognizes the efforts and innovation of such up and coming companies striving hard to make it in the corporate sector.

Estrade as a media house is dedicated to recognize the efforts of individuals and teams working behind the scenes to make their corporate entities reach the pinnacle of success. It is our endeavor that these teams' success stories are shared in the public domain as case studies for the benefit of all. Our mission is to reward business eminence, innovation and wisdom in all industries. To create a strong network of enterprising individuals and corporate entities that stands out in their respective areas of influence.

Awards Overview



Estrade aims to recognize & reward real estate developers and other esteemed industry professionals with proven excellence in Innovation, Business Acumen and Technological lead in Real Estate Sector.

In order to identify and award companies and individuals creating immense value with their business acumen of the highest order, the Estrade Awards has set up a panel of judges with more than 100 years of combined experience in diverse sector. Estrade Awards offer a unique platform in the media space to the awardees to network and create value. All verticals that are critical to the making of a successful enterprise, from customer service, marketing of all products & Services, technological innovation to Operations, are within the purview of Estrade Awards panel.

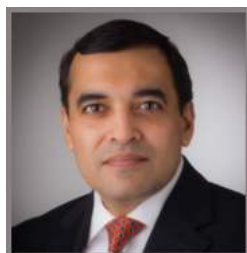
Estrade recognizes excellence by all entities in Real Estate space, whether big or small. The award program is transparent and provides a comprehensive examination of the very best in the market.

Estrade panel is open to new ideas and will consider any new businesses of any size, individuals at pinnacle of excellence or an award category that you feel must be recognized and brought in to the lime light.

The Awards provide an excellent opportunity for Real Estate players at the cutting edge of competition that are the proven best in their respective domain, to network and profit from this engagement.

E: awards@estrade.in

Advisory Board



JAI SHANKAR KRISHNAN
 Group President and
 CEO of Danaher

Mr. Jai Shankar Krishnan is the Group President and CEO of Danaher in India. Danaher is a Fortune 150, NYSE-listed. He has worked extensively in India, UK and USA and has work experience of over 24 years. He was formerly with Novartis and Glaxo SmithKline as CEO & Country Head for their India & South Asia operations. Jai has led and participated in various industrial forums like the Confederation of Indian Industry (CII), Federation Indian Chamber of Commerce and Industries (FICCI), Associated Chamber of Commerce and Industry in India (ASSOCHAM), Young Global Leaders, Indo American Chamber of commerce, Global Business Leaders Organization, India CEO forum. Jai actively participates as a speaker or panel member at various international forums like the World Economic Forum and Horasis (a Global Visions community) among others.



ZHANG JIA LIN
 Director, Inflo Health
 Sciences Pte Ltd

Ms. Zhang Jia Lin, Director, Inflo Health Sciences Pte Ltd, she is a Council Member in Association of Small & Medium Enterprise (ASME) holding several portfolios. Apart from that she is Council Member in the Singapore Manufacturing Federation and as Chair/VC on several portfolios. She is also serving Member on the Silver Industry Standards Committee under Spring Singapore, a Government Statutory Board. She has spent several years leading sales teams to provide direct sales, public and corporate practical workshop in accessing the Whole Brain for Problems Solving, Innovation & Creativity. As the Business Development Director she had handled products such health supplements, skin care products, 4-functions water systems and water related products. As a pioneer member & Vice Chair in the Women Entrepreneur Chapter she witnessed the recognition and escalation of the status of successful women entrepreneurs in the annual Woman Entrepreneur of the Year Award.



JAY PEE
 Founder & President of
 Digital Assets Group

Mr. Jay Pee is Founder & President of Digital Assets Group, Digital Assets Group Provides Complete Solution to Start Ups/Entrepreneurs in Singapore, India & Malaysia. Jay Pee has 20 years experience in Information services and is currently managing and assisting 23 Digital Assets globally. Jay Pee has in-depth experience spanning Engineering (Mechanical), Strategy, Planning, Marketing, Sales, Operations & Partnership during his career in Asia Pacific region. He is also President and CEO of Singapore Leads managing 26 Million Company Information and 85 Million Executives Contact Data, Globally. He is President & CEO of First Job Pvt. Ltd. & e-Inflexion Pte Ltd, Vice-President of Singapore Data Service – Asia Pacific & India and Business Information Solutions Pte Ltd. Jay Pee has been Director to Singapore Indian Chamber of Commerce & Industry (SICCI) from 2002 – 2003.

Advisory Board



ASHOK KUMAR

Founding Principal &
MD 'Cresa India'

Mr. Ashok Kumar is the Founding Principal & Managing Director of 'Cresa India'. Cresa has 58 offices in the U.S. and Canada, and over 800 employees, making us the largest pure tenant representation firm in North America. Kumar served as Director for 'Insignia Brooke' operations in India and Asia. With over 25 years of experience, Kumar excelled his career with Citibank, Insignia Financial group, HUL etc. Ashok is the founder Chairman of the CoreNet Global India. In 2004, he was Chairman of the first India Global Summit, Mumbai 2004. He is Member of RICS (Royal Institution of Chartered Surveyors) MRICS. Some of key clients include Twitter, Yahoo, Broadcom, Hindustan Unilever, Brady corp, NTT data, Nvidia, Stream International, BPCL, Qlogic, Technicolor, JDA Software, CDM, Power Wave, Stanley Works, Lion Bridge and Tellabs.



RAYN LIM

Director, Forex100

Mr. Rayn Lim, Director, Forex100, widely recognized Forex Trader & Award-Winning Entrepreneur in Asia (2013). Coming from a humble background fraught with difficult beginnings, Mr Rayn Lim himself is a success story of "rags to riches". Today, his astounding transformation and achievements not only in Forex but his other 8 businesses, is featured across Asia in various media. From being awarded the Asia Pacific Top Emerging Entrepreneur 2013, to sharing the stage with "Legendary" investor Jim Rogers as a speaker, been featured alongside interviews and guest speaking with top CEOs like George Quek of BreadTalk, towards becoming a dialogue speaker for the Asia Pacific CEO Club, Rayn is here to share his secrets and success story of Forex Trading.



JACK AYYAPPAN

Founder & Director, BG
Consultancy Pte. Ltd.

Mr. Jack Ayyappan, Founder & Director, BG Consultancy Pte. Ltd., a consultant and entrepreneur from BG Consultancy Pte Ltd. He has rich experiences from various industries and has grown to the position of a Financial Controller, over the years. He is the founding director of the consultancy company in the name of BG Consultancy Pte Ltd, Singapore for the past 10 years. He is a consultant for many private sector organisations, especially start-ups and SME's. He was awarded Masters from Victoria University, Australia in Master of Business (Professional Accounting) and Masters in Corporate Secretaryship, India. He is also an associate member of the Certified Public Accountants (Australia), Practising Management Consultants (Singapore) and Accredited Tax practitioner from the Singapore Tax Academy.



Best Project in Non- Metro - Purva Grandbay
Kochi

PURAVANKARA BANGALORE

Puravankara is an established real estate developer with diversified offerings and geographical presence in Bengaluru, Kochi, Mumbai, Pune, Chennai, Coimbatore, Hyderabad, Mysore and overseas in the United Arab Emirates, Kingdom of Saudi Arabia and Sri Lanka. The company has 24.01 million sft of projects under development with an additional 82.03 million sft in projected development over the next few years.

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Website : www.puravankara.com

Puravankara pioneers and excels in luxury theme based projects drawing inspiration from the best in the world. The Puravankara Group with its sharp foresight adopted innovative technology and latest developments in construction science much ahead of time, which has helped accelerate execution and deliver quality products.

Purva Grandbay has been inspired by the concept of extracting the most from the serene backwater beauty of the queen of the Arabian Sea, Cochin. This project sprawled across 2.59 acres is a showcase of the team's capabilities from both perspectives-technical and non technical. Conceptualization of this home is a product of extensive research that was carried out to understand in depth the needs of our home owners.

They understand that home in today's world extends beyond the confinement of a home owner's four walls. It is a collection depiction of the locality one lives in, the facilities in one's accessible reach and the visually admirable perception of the property one lives in. With Purva Grandbay, they worked towards delivering just that.

The project overlooks the seafront fully exploiting the beauty of serene backwaters. A landscape pleasingly merging with the other elevational aspects have been meticulously planned and executed all along the periphery, entrances, pool deck, etc.

The project has a well planned network of roads and walkways to facilitate easy movement within, along with providing adequate visitor parking and a well-designed clubhouse. Purva Grandbay has a water treatment plant which recycles sanitary water and is used for flushing and gardening. In addition, there is zero concrete and tar used so that the rain water circulates and goes to the charge pits.

Purva Grandbay also has an organic waste converter. Apart from these, hot water to the top two floor toilets is supplied through the solar hot water system. This has been designed to help in conservation of natural resources.



Luxury Villa Project of the Year - Axis Tatvam
Bangalore

AXIS CONCEPT BANGALORE

Axis Concept Construction Pvt. Ltd has emerged as a cognizable brand in the arena of Real Estate development. Axis Concept Construction Pvt. Ltd was founded in 1996 with the belief that a business could be profitable at the same time be socially and environmentally responsible.

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Kanakapura main road, Bangalore,
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Website : www.axisconcept.in

Axis Concept offers customers a state-of-the-art Commercial & Residential Apartment in South Bangalore. Over the years, this business philosophy has been transformed into a commitment to form a sustainable enterprise with specific financial, social and environmental goals. The use of space, exquisite materials and professional landscaping give Axis homes an inherent quality and outward aesthetic appeal.

Leveraging on the trust built over 19 years, Axis Concept to focus on Lifestyle segment in the Real Estate business. With a strong track record of over 35 projects and more than 2 million square feet of built-up space, the company has developed a client base of over 500 happy families.

Axis Tatvam is among the most popular residential developments in Kanakpura Road neighbourhood of Bangalore which has the concept of Podium Villas – First time in South Bangalore.

It is a majestic project that is built at a location where everything is in close proximity and holds a pleasant atmosphere all around. Being encapsulated in a prime location, even though, the complex still provides a secluded ambience for a peaceful life. The massive area within the complex clears off stress from your mind after a busy day and spacious apartments never make you feel cramped.

With spacious indoors, a sense of free living is imbibed in your lives where home chores are fun. Axis Tatvam is a perfect home for a happy living experience.

Axis Tatvam embraces every modern facility on earth to make life more convenient for its inhabitants. Be rest assured, the greens find their due place of pride at every nook and corner, with in the realms of the art of living. The project offers a terrace private garden as well.



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is a bi-monthly business magazine that covers the most latest national and international news in the business world.

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Readership Profile:

Construction & Architecture Update

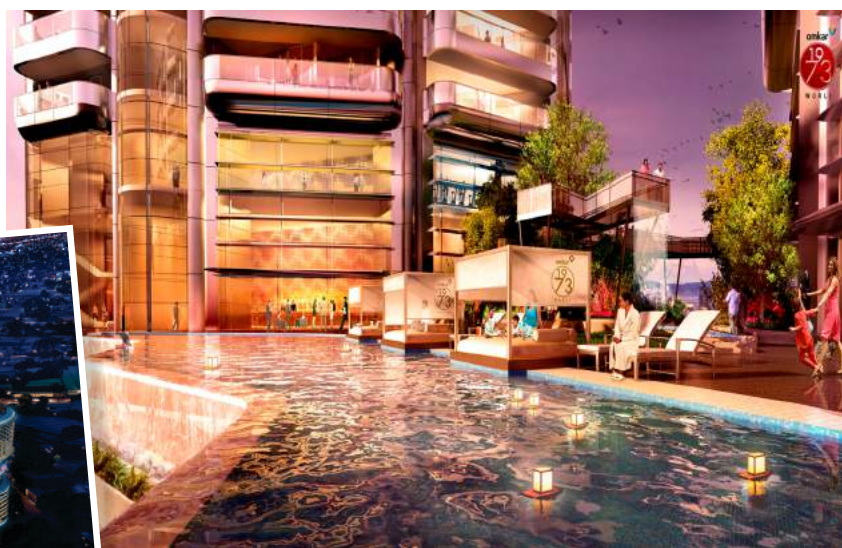
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Era Fame Media Group

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Email: info@erafamemedia.com • www.constructionarchitectureupdate.com



Project of the Year - Omkar 1973
Mumbai

OMKAR REALTORS MUMBAI

Omkar Realtors & Developers Private Limited (ORDPL) today is one of the leading realty firms having made its mark in Mumbai's redevelopment and premium housing segment. Backed by five decades of heritage and strong financials; the company's expertise is showcased through an array of Residential and Commercial projects with an estimated inventory of over US \$3.5-billion.

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Website : www.omkar1973.com

Omkar Realtors (www.omkar.com) is promoted by second generation entrepreneurs who have carved a niche for themselves by being committed to timely delivery and high quality offering of their product. The company is currently engaged in developing projects spread over 10-million sq. ft. area with further plans to develop over 20-million sq. ft. in the Mumbai Metropolitan Region (MMR) with specific focus on projects located in the island city and the suburban districts by 2016. This includes a mix of Residential and Commercial Developments with a major emphasis on luxury and ultra luxury housing.

Omkar 1973, the new Ultra Luxury Residential project by Omkar Realtor and Developers Pvt. Ltd. is located at the upscale Worli locality of Mumbai. The project is spread over approx. 10 acres of land, one of largest integrated residential complex in upscale Worli in the ultra premium South Mumbai area with a 180 degree view of the Arabian Sea.

Fosters+ Partners is debuting in Mumbai's luxury residential space with Omkar's Worli project as its Architecture Designer. The initial concept for the Worli project started with the idea of the traditional courtyard of Indian palaces and how this might be reinvented to create the 'palace in the sky'. This idea evolved, with close collaboration between Fosters and Omkar, into a series of apartment types, each with a courtyard or sky garden at its heart. The result is a sequence of uplifting, enjoyable spaces that enable indoor-outdoor living, even at 300 meters above ground.

The company's prime focus is to provide quality infrastructure, product and design innovation and aid urban development.



Affordable Housing of the Year- VBHC Vaibhava
Bangalore

VBHC VALUE HOMES BANGALORE

Among India's most reputed construction companies, VBHC (ISO 9001:2008) has carved a niche for itself in the affordable housing segment. The organization has revolutionized the industry by introducing world class quality construction targeted at the low and middle income household segment of consumers.

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Website :
www.vbhcvaibhavaanekal.com

VBHC has delivered best in class projects with focus on timely delivery and has delivered over 3200 homes till date in a span of less than 5 years. Presently, the projects are situated in the industrial and service corridors across India, specifically Bangalore, Chennai, Mumbai, Neemrana and Bhiwadi in Rajasthan State. As a thought leader in the Affordable Housing space, VBHC also provides research based inputs to the local administration for the development of smart cities.

The company was co-founded by former Mphasis Chairman, Mr. Jaithirth (Jerry) Rao and former Citibank Consumer Banking Head, Mr. P. S. Jayakumar. With marquee investors like HDFC, IFC, Carlyle and Caspian Advisers, VBHC has large scale expansion plans and promises to deliver 18,000 homes in the next few years as it expands its national footprint across India.

VBHC's objective is to provide housing that meets high quality construction standards, with an unyielding promise of transparent buying experience by ensuring speedy completion and delivery at low cost.

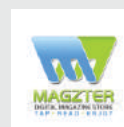
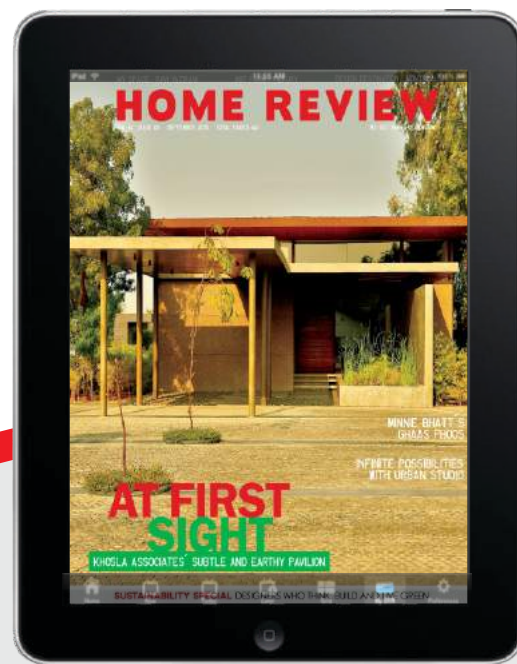
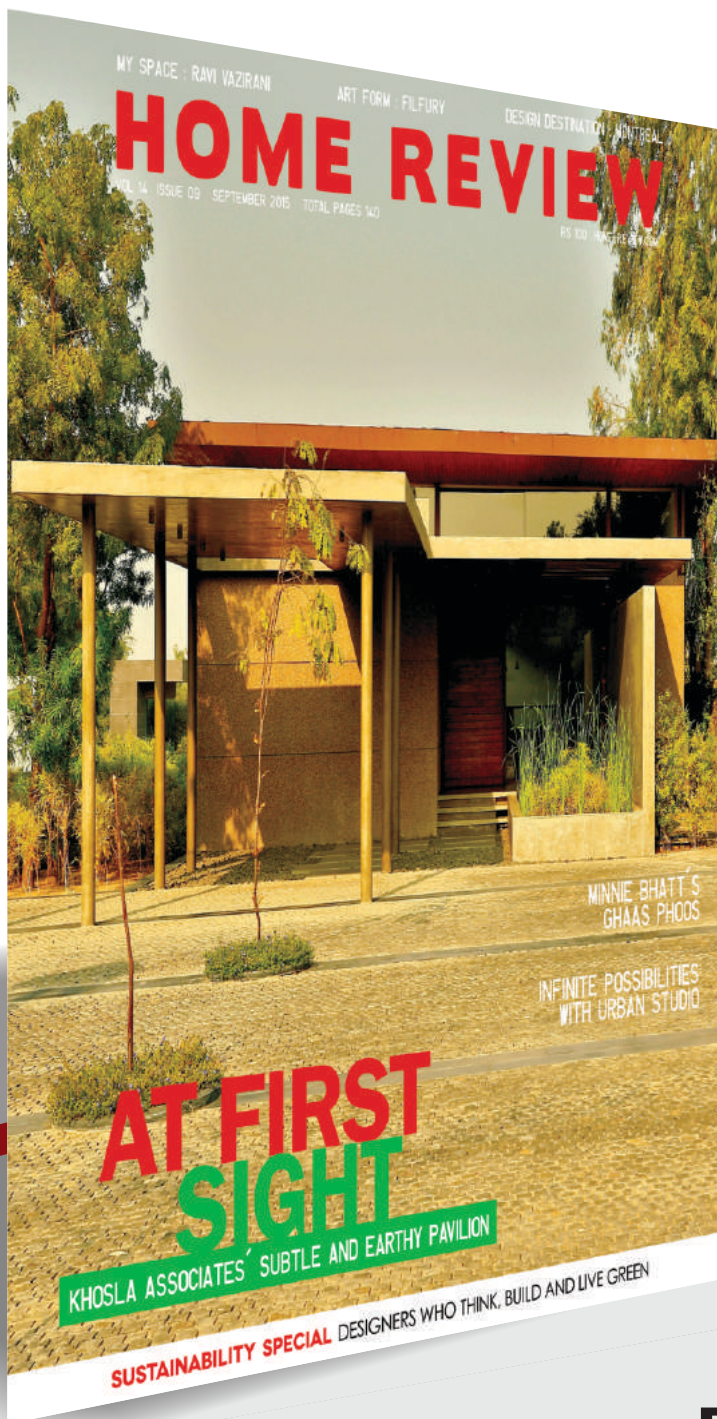
These objectives are best met through the application of contemporary building technology, computer aided design methods,

a lean manufacturing process and the adoption of ingenious industrial engineering processes. VBHC has been able to transform real estate development into a lean industrial process with the use of 'form' technology for construction. VBHC is the first company in India to receive EDGE certification, making it the pioneer of Green Building projects in Affordable Housing category.

VBHC's flagship project in Bangalore VBHC Vaibhava was launched in 2010 on Chandapura Anekal main road only 8 kms from one of Bangalore's largest IT campuses Electronic City home to Infosys, Wipro, Mphasis and other tech giants. The project was launched in 2010 offering Studio, 1 BHK, 2 BHK, 3 BHK apartments ranging from 351 sq. ft. to 1045 sq. ft. at price point of 1500 per sq. ft. at an all-inclusive cost of only Rs. 7.50 lakhs.

VBHC's efforts in the field of sustainability have been recognized by the International Finance Corporation, World Bank which awarded VBHC the coveted EDGE certification making it the first and only company in India to receive this global standard. The certification recognized VBHC's resource efficiencies to 33% ENERGY reduction, 39% WATER reduction and 23% MATERIALS' embodied energy reduction.

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Residential Property of the Year - Godrej 101
Mumbai

GODREJ PROPERTIES MUMBAI

Godrej Properties brings the Godrej Group philosophy of innovation and excellence to the Real Estate industry. Each Godrej Properties development combines a 118 – year legacy of excellence and trust with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects spread across 10.25 million square meters (110.30 million square feet) in 12 cities.

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www.godrejproperties.com

In the last 3 years, Godrej Properties has received over 100 awards and recognitions, including the “Most Reliable Builder for 2014” at the CNBC AWAAZ Real Estate Awards 2014, “Innovation Leader in Real Estate” award at the NDTV Property Awards 2014 and “Popular Choice - Developer of the Year” award by ET NOW in 2013.

The company is currently developing landmark projects in 12 cities across India. Established in 1990, Godrej Properties Limited is the first real estate company to have ISO certification. With projects that span across the country, the company's upcoming development covers over 8 million square meters. To create landmark structures, Godrej Properties collaborates with outstanding associates and reputed names. The company aims to deliver superior value to all stakeholders through extraordinary and imaginative spaces created out of deep customer focus and insight.

Discover homes with 101 activities to live inspired.

Presenting Godrej 101, Premium residences at Gurgaon. Here you can feel energized, elated and enthralled with 101 activities to live inspired every day. Enjoy a game of squash, get refreshed at the yoga and meditation centre or experience a memorable performance at the amphitheatre. Located at the heart of Gurgaon in Sector 79, Godrej 101 is in close proximity to every important place you ever need to be. Here, you will always find yourself well-connected from home.



Developer of the Year-Residential (South) – Mr. Abhishek Mehta
Chennai



URBAN TREE INFRASTRUCTURES CHENNAI

The Chennai based, innovative real estate company, Urban Tree Infrastructures founders Mr. Abhishek Mehta, Director

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The Company was launched in 2010 and in this short span; they have created a niche for themselves in this highly competitive and cut-throat market. This is primarily because, of their extremely transparent and customer centric approach. In all their projects, they are focused on the unique concept of Green Building – minimal use of non-renewable energy and low pollution, thereby, positioning Urban Tree as a leader in the concept of Green Housing.

They are among India's first developers to implement Vibro Stone Columns in residential development and among the few strong in house Engineering Team and Standardized Engineering SOP. This brings great advantage to the design and strength of the building at the same time providing cost advantage to the buyer.

On the financial front, the company plans to do more projects and expects to clock a turnover of 100 crores by the end of fiscal 2017-18 and are certified as BB + by CARE

The USP of Urban Tree is that it is the only developer that does regular meets with its customers every quarter and pays for any delays in the project.

Urban Tree has always strived to offer their customers the finest lifestyle perfectly blended with the green life. They are committed to designing homes in accordance with the principles prescribed by the Indian Green Building Council. With Urban Tree, one can experience a life that is enriched with more fresh air and sunlight in a home blessed by nature.

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SOMANY A timeless beauty awaits you on the last page.

Cover Story **Looking Towards A Bright Future**

We take a look at the current scenario of the building products industry and forecast future trends in the industry. BY ALYSSA LOBO

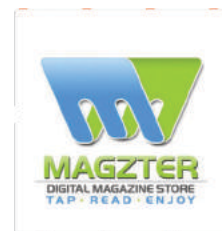
Bathroom
According to analyst Chintan Modi of Reliance Securities Ltd., India's sanitary ware and bathroom fittings industry is estimated to be valued at a combined Rs. 8,000 crore and is expected to grow at a compounded annual growth rate (CAGR) of 12% between 2013 and 2018.
The bathroom sector has seen the most amount of change thanks to the entry of several big foreign brands entering the market over the past decade. This is accompanied by a robust growth in the premium segment and the arrival of innovative products such as rimless, wall hung WCs and flush plates for concealed cisterns which have become the norm.

Kitchen
According to a PwC report, industry experts predict that the Indian modular kitchen industry could grow to about Rs 60 billion by 2016 and analysts from research company, Technavio forecast a CAGR of 51.87% over the period 2014-2019.
Though previously focused on the upper-middle class and affluent households, there has been a reduction in price points over the past few years. The market is thus expanding as the demand is no longer restricted to the upper middle class.
This sector is also characterised by an increase in the number of joint ventures between Indian companies and international brands.

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Best Innovative/Marque Developer of the Year - Mr. Dhirender Gaba
Gurgaon



FAIRWEALTH HOUSING NEW DELHI

FairWealth Housing's journey began with the footsteps of a dynamic visionary, Mr. Dhirender Gaba, founder and MD of the Group. He embarked on a journey to achieve the impossible and today, the group prides itself as being one of the most vibrant and progressive conglomerates of India.

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www.fairwealthhousing.com

It began its operations as a Financial Wealth Management Solutions company which later expanded to Travel and Real Estate sectors. The firm was ranked 2nd amongst India's leading Equity broking house by D & B for the year 2011. It has more than 30 branches and 1000+ franchises across India. With a turnover of over Rs. 1 crore Lakh in last fiscal year and having served more than 1 lakh customers; Fairwealth Securities has been recognised as the fastest growing company in Business Leadership Awards 2013 by Worldwide Achievers erstwhile TIME Research.

The Group is now heading towards creating new benchmarks with its foray in Real Estate sector by the name of Fairwealth Housing Pvt. Ltd. Fairwealth Housing believes in creating lifestyles that make a difference in not just the way you live, but also the way you think with ideas that are thoughtfully designed, built, ensuring quality construction.

The company is proud to unveil a one-of-its-kind project - Breeze Homes in Bhiwadi. Boasting of the iconic Singapore Lifestyle, the project is located on the Alwar Express Highway. Its close proximity to Delhi NCR makes it a desirable futuristic destination.

Breeze Homes offers luxury living homes spread across lavish 7 acres in the form of 1, 2 & 3 BHK luxury residences. The project brings an exclusive concept of Sky-life that is soon to elevate your lifestyle to another level. A rare concept of the cult-destination of Singapore that puts on a stunning display of gleaming city lights for you. It offers residents with the finest blend of sleek and stylish design and a distinctive array of exclusive amenities. Another unique feature of the project is its podium concept that ensures maximum space utilization including ultra-modern features for a blissful living.

A dynamic company that displays immense passion in each of its endeavors, Fairwealth Housing aspires to work across diverse verticals delivering luxury, lifestyle at the best locations. It stands focused in its vision "Ensuring what you see is what you get" and is heading towards ever-greater success.



Young Achiever's Award - Mr. Ketan Chandra
Navi Mumbai



**SWARAJ HOMES BUILDERS
& DEVELOPERS
NAVI MUMBAI**

Mr. Ketan Arvind Chandra was born and educated in Mumbai. After completing his graduation from SIES, Nerul, he did his Diploma in Taxation from Welingkar Institute of Management Development and Research. He is currently pursuing his Masters in Finance from Narsee Monjee Institute of Management Studies.

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Navi Mumbai

After completing his graduation, he joined Swaraj Homes Builders and Developers. Alongside working with Swaraj Homes, he started his own construction company Chandra Builders and Developers at an age of 22. After working for 2 years, he took the reigns as the Partner at Swaraj Homes. He at a very young age, has taken over complete responsibility of the Marketing, Finance and Legal Activities of the company.

Recently, he was selected by NDTV Profit as one of the few reputed builders to express his views on the status of Real Estate market in Navi Mumbai.

His primary interests are in the fields of quick delivery of projects, innovative ways of marketing during depressed phases of Real Estate market, project design and planning. He is also interested in the study of financial markets and has worked with a stock broking firm as an analyst.

Swaraj Homes Builders and Developers was founded in the 2009 by Mr. Rupesh H. Thakur. The company is primarily focused on business of development of residential and retail properties. In a short span of 4 years, it completed 3 residential projects in Sanpada.

In 2013, under the leadership of Mr. Ketan Chandra, the company expanded its operations into other part of Navi Mumbai. The company has successfully completed 1 project in Ulwe and has several projects underway. Swaraj Homes' has shifted its geographical focus in the region of Panvel which is expected to see a boon in the coming years on the back of upcoming International Airport, Nhava Sheva-Sewri Sea Link, Reliance SEZ Park and extension of local railway. The over-crowding of Mumbai Metropolitan Region makes this a strategically important location for development of real estate taking into account the various reforms underway.



Developer of the Year - Mr. I. P. Inamdar
Pune



Ahura Builders Pune

In 1977 Mr. P.A. Inamdar and Mrs. Abeda Inamdar took this first step towards the creation of Ahura Builders. Today the company has completed 4.2 million sq. feet of construction and has projected another 1.1 million in the period of 2015-2017. The company has to its credit numerous land mark projects at strategic location in the city of Pune.

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Website: www.ahurabuilders.com

Headed by a team of visionaries and dynamic leaders, Ahura Builders has till date built multiple projects in Residential and commercial segments. The long standing mission of the company is to dedicate itself to create spaces that maintain highest standards of livability and working environment through quality, detailing and making the spaces present-perfect and future-proof.

At Ahura Builders, we find gentle but effective transformation from a family run business to corporate set up. The company has grown considerably through infusion of the next generation. Here we find a perfect Blend of expertise coming from experience and vivacity & new ideas coming from the younger generation. The core values of Ahura Builders are Trust, honesty, innovation, excellence in technology, sustainability and commitment which reflects in every transaction & loyal clientele of the company. The name Ahura symbolizes creation, going beyond the ordinary, exploring the unknown through scientific and research based understanding, which represents the true essence of the company's philosophy.

Mr. I. P. Inamdar, born and educated in Pune, joined Ahura Builders as a Partner for a few

years and then took the reigns as the CEO. He at a very young age of 26 has taken over complete responsibility of the Engineering activity, Legal Compliances, Finance and Taxation of the firm. Besides Ahura Builders, he is also serving as a Director in IHPE (P) Ltd which is a innovative engineering design and delivery organization.

He has served 6 years as the Managing Committee Member in the Confederation of Real Estate and Developers Association (CREDAI) Pune Metro which is an organisation that is affiliated to CREDAI- India. Currently is a Convener for Legal Committee and Labour Committee within CREDAI- Pune Metro. As a member of CREDAI - Maharashtra, he has taken up various training activities on legal procedures and Compliances to be undertaken under the Real Estate Regulatory Act. He was earlier the President of the young Developers association called City Developers Association (CDA). He has continued to serve as a secretary in PA Inamdar Education Trust that runs a school for 850 children of the poor and socially backward. The Secretary and trustee of the Crescent India Medical Education Trust that runs the Inamdar Multi-speciality Hospital, Pune that runs a 150 bedded hospital.

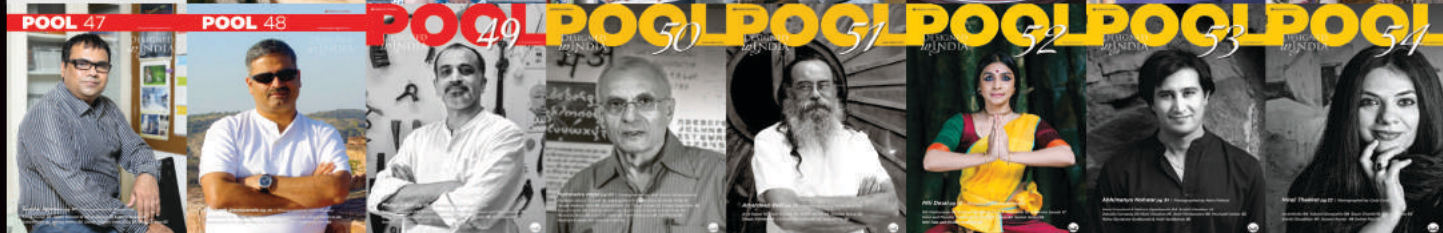


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Project of the Year - Interior - Pegasystems Inc
Hyderabad

DSP Design Associates Mumbai

DSP Design Associates Pvt. Ltd. is a Master Planning, Building Design & Interior Design firm founded by Yatin Patel, Mehul Shah & Bimal Desai. Their studios are based pan India with 200+ professionals in Mumbai, Pune, Bangalore, Gurgaon & Hyderabad. Since their inception in 1988, they have come a long way from designing Office Spaces to providing services in all verticals such as Commercial Buildings, Residential Complexes, Hospitality Properties, IT Parks, Townships and more. In 2014, our growth story completes 25 years.

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6th Floor, Devchand House,
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Website : www.dspdesign.co.in

Their Clients come from all over the world and from across industries, helping them drive successful businesses and achieving strategic goals, time and again. This they accomplish by delivering relentlessly high standards of design innovation. Over the years, DSP Design Associates have also partnered with various global architectural firms to create Indian landmarks of the highest standards.

The Pega office in Raheja Mindspace Hyderabad is a 170,000 Sq. Ft facility spread over 3 floors. Project's intent was to develop an office which supports the scrum methodology of working - a typical way of life at Pega - and design a Global Facility with Indian design philosophy. The leadership of Pega India set a simple brief - "we want people to be able to come, have fun and create great software. That is the fundamental thing."

The design undercurrent of the facility is inspired from the history of Hyderabad, its rich account of the Nizam era and culture. Traditional arts, local culture, Kalamkari motifs, images and icons of Indian and Hyderabad architecture weave the concept together. Flexible collaborative furniture, high-speed wireless connectivity and plug

points in all parts of the office, seating options ranging from sofas to stools and office chairs and furniture—including tables—that can be moved around for impromptu meetings are all ideas that emerged from the need for greater mobility and an -activity-oriented-office.

Pega - ites work in scrum methodology - the team gets together every day for a 15 minute "Stand Up" meeting to discuss along with their US counterparts on a daily basis. DSP incorporated these business needs by designing collaboration zones adjacent to the work areas - close enough to be accessible easily, but far enough to ensure that other working teams remain uninterrupted. All the open collaboration areas are equipped with wireless video conference facilities so that the Indian teams can collaborate with the US teams. The use of traditional motifs and imagery is concentrated to these areas to make them more inviting and encourage staff to use them on a regular basis.

A typical Pega project's team works in a group of 10 - 12 people. This number has been a thumb rule in designing the work space, the collab areas, meeting rooms etc., which are all designed to accommodate 10 - 12 people and ensure optimum utilization of the facility.



Architect of the Year - Residential - The Latitude
Pune

VK:a Architecture Pune

The legacy of VK:a runs back to four long decades of hard work, integrity and a strong value system founded by Ar. Vishwas Kulkarni. Their core strength has always been our eagerness to explore and experiment. From conceptualizing to branding VK:a Architecture designs innovate new designs and technologies for its clients. The company has completed more than 200 projects in Pune and is currently working on many projects at various locations in India.

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The Latitude is a long, linear strip of land (480 x 30m), near the prominent NIBM junction. The length and proportion of the site became a genesis of a type of architectural design and planning exercise that celebrates clean linearity. The project was named 'Latitude' to emphasize the same. Buildings were kept periodically in a straight line, with a commercial building towards the main road, and a school bldg. at the other end. The 11-12 storey residential towers would seemingly originate in a straight line, from the central main building. A road would run through the entire length on the main front side of the buildings, providing parking access below the buildings.

Visual / Architectural Concept

Because of the limited width of the site, the architectural concept was developed to be clean and clutter less, with flat, solid facades. Even the terrace balustrade was a frameless, clean glass panel, that emphasised the simplicity of form and highlighted the construction quality. UPVC louvers and ribs have been effectively used to highlight the verticality of shafts wherever applicable. Windows are large, and grills are used only where required, and that too, fixed to the inside of the window fenestration, to achieve a cleaner external

elevation. The colour and finishes theme of light-brown, clean, transparent glass, wooden accents (for terrace soffits) and dark-brown ribs / louvers, have been used in a very effective and sensitive manner.

Technological / Construction Innovation

We questioned the givens with regards to material technology in the project. Having realised that one of the most difficult and resource intensive construction activities happens to be Plastering – both external and internal; we convinced the clients to look at alternative materials and construction technologies. Based on our R&D over months, we came up with In-fill Panel walls as the most suitable system for the walling system for this project. In-fill walls, a system of 6mm thick cementuous fiber-boards sandwiching a 3" thick lightweight concrete system (with EPS – expanded Polystyrene) fixed on a GI framing system, has long been used for internal walls, but we realised that the panel was perfectly suitable for external use as well, as the absorption index of panels of some companies were adequately low.

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Architect for Innovative Design - CIDCO
Navi Mumbai

Ratan J. Batliboi Consultants Pvt. Ltd. Mumbai

Ratan J. Batliboi - Consultants Pvt. Ltd. has always taken pride in being an innovative design oriented firm handling diverse specialized projects. They were not only the first to take on railway stations and primate breeding centres but because of our expertise in so many different areas they are veterans at researching, analyzing and providing innovative design solutions to new ventures and bringing new ways for defining existing design issues.

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The firm believes in an integrated approach to design by challenging conventional beliefs of aesthetics and planning. It engages with a multiplicity of interdisciplinary issues concerning cost efficient, effective solutions which have the characteristic hallmark of good design. The firm prides itself in having stayed away from a signature style.

With over one hundred professionals, the firm operates from an 8000 square feet office in central Mumbai. Its facilities are fully networked with state-of-the-art connectivity. Constant upgrades to keep up with the latest technological products have resulted in high-end IT resources and infrastructure.

Cidco Exhibition Centre, Vashi (CEC) is IGBC LEED Gold rated and one of the largest public 'Green' structures in New Mumbai. With 74,000 sq.mts of site development it caters to tradefairs, consumer exhibitions, product launches & conventions. It has 13,000 sq.mts of air conditioned exhibition space, state-of-the-art 670 seat auditorium, 400 vehicle parking space, a dedicated food court and elevated pedestrian bridge which integrates the program brief with surrounding environment.

In the face of the project's enormous scale, the architecture no longer exists as a series of individual blocks, but instead is rendered as a collective form. The semi-circular site already puts an obvious form in plan but the wavy, organic and amorphous roof line, sets the structure in symphony and accord, as a whole. It ties the sporadic requirements of the program literally under one certified roof, later connecting to the Business Centre with an FOB over main road. There is an enclosed exhibition hall followed by an open air exhibition area. The site and the program of this project are inherently high-energy, and further energized by the railway station precinct.

The CEC has been conceived for Urban Regeneration of a Community Centre as an ambitious step by CIDCO in positioning Navi Mumbai as an attractive destination for national and international investors. The CEC is thus, an iconic example of how new age governance in India 'can' adopt design into its strategy for economic development.



Architect for Sustainable Design - ELDECO ANANDA
New Delhi

CP Kukreja Architects New Delhi

CPKA is a Delhi based multi-disciplinary architecture & engineering firm with a highly qualified and professional team of Architects, Planners, Structural Engineers, and Surveyor. It started as an Architectural firm in 1969 and has more than 40 years of experience. The firm is ISO 201 - 2008 certified. The firm has been ranked by one of the world's leading architectural journals, World Architecture, U.K., to be among the top 100 architecture firms in the world.

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Ananda a luxurious housing project of Eldeco Developers, Noida. It is designed for the middle income groups and is located in the fringe between the urban and sub-urban limits of Uttar Pradesh. Being situated on the edge between City and Greenfields, the project has a conscious design approach which specially responds to crucial environmental factors like conservation of greenery, environment-friendly building typologies and provisions of good quality open spaces on site as well as on roofs and terraces that act as 'breathing lungs' for the complex. The project has intelligently devised architectural interpretations of form, space and functions inspired by eco-friendly design concepts to best suit the existing context as well as promise to be a sustainable design for future needs.

As settlement in cities particularly sub-urban housing, is growing with every passing day, the urban fringes of Uttar Pradesh are closing more and more towards the surrounding natural reserves thereby engulfing the latter into the hard urban fabric made of steel, glass and concrete.

The Delhi and Noida fringe regions are one of the most rapidly growing urban centres today in the Indian sub-continent – with elephantine pressure of population growth and soaring demands of high-income clientele in the real estate market, the city is bursting to limits. Noida, a serene village two decades back is now identified visually by canyons of steel and glass in the horizon. To amalgamate the man-made landscape with natural landscape a 'Nature – inclusive' philosophy for development has become an urgent necessity- in such a context it is necessary to devise a holistic design approach which looks to satisfy the growth of city, keeping intact the balance between artificial and natural environments, as well as provide state-of-the-art infrastructure and lifestyle to people.



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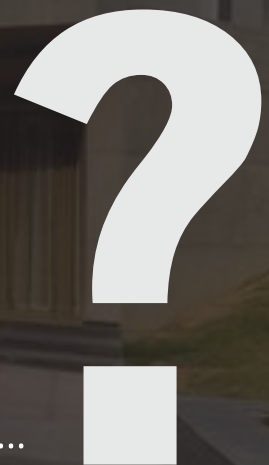
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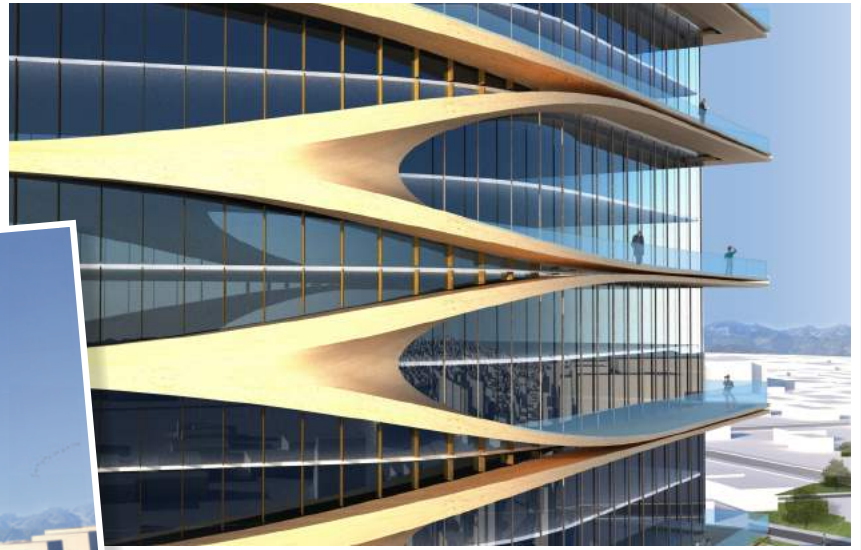


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STUDIO SYMBIOSIS

Leisure Architecture - Hotel Kathmandu, Kathmandu



Leisure Architecture - Hotel Kathmandu
Kathmandu

Studio Symbiosis New Delhi

Studio Symbiosis is an Architectural & Interior Design studio based in Delhi, London and Stuttgart involved in projects of various scales and sectors. The design philosophy is to create integrated design solutions imbuing amalgamated, efficient, robust and sustainable designs leading to performative architecture. The research and intent of the practice is to create performance as a design driver, to achieve Sustainable and Smart buildings.

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www.studio-symbiosis.com

The practice believes that with computational tools it is possible to create elegant design solutions driven by performance. Performative ecologies can respond to various parameters integrated as design drivers.

The key projects from Studio Symbiosis are; Double Tree by Hilton Ahmedabad, Double Tree by Hilton Kathmandu, Taj Ahmedabad, Taj Jodhpur, Trans Ganga Masterplan Kanpur, Allahabad Masterplan, Information Directorate Headquarters Lucknow, Punjab Kesari Headquarters Delhi, Design Hotel Rohtak to name a few.

Hotel Kathmandu, Located in Kathmandu the location of the site was used as the major design driver. The impressive historical past of the city along with the picturesque views from the Kathmandu valley, of the impressive Himalayan range, have been merged in the design proposal.

The design proposal looks at integrating and imbuing the built form in the culture of Nepal.

The design principal was not to copy the existing architectural motifs but to create a subtle interpretation of the culture. Vertical fins have been integrated in the design which are made of a dichromatic material. During the day the material colour changes based on the angle of incidence of light as seen from the street giving subtle pastel colours, and during the night these vertical fins come to life in the colours of the flags which represent the five elements, resonating the experience that a guest would have during the day extending to the property in the night. The building is 60 meters high, resulting not just in a local but a global experience of visibility of the vertical fins light up as prayer flags throughout the city.

From the site Langtang mountain range is visible, which is the highest mountain range visible from the Kathmandu valley. The design responds to the intense urban street on one side and curves and opens up towards the views of the mountain range. This also enables us in generating more rooms per room stack floor improving the efficiency of the floor plate.



Commercial High Rise Architecture - Prism Tower
Kenya

A+I Design Mumbai

A + I design is a young, Mumbai based architecture practice, established in 2002 by Abbas Vohra. The company's project portfolio consists of a range of building types including residential projects, retail shops, office buildings and other structures.

CORPORATE OFFICE:
11 Subh Building,
Opp Thakur House, Akurli Rd,
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Mumbai 400101

Rational, responsible & sustainable is the core approach of a + i design. Regardless of the size, each project is handled with same enthusiasm and philosophy, with a focus to provide clients with value for money and create the best possible contemporary architecture. Minimalistic is a + i's prime aesthetic and functional objective.

The company believes in achieving more with less, how to optimize visual and technical lightness, how to minimize use of materials, and how to make buildings that 'touch the earth lightly'.

A+I design's project nominated for Estrade Real Estate Awards 2015 is PRISM TOWER, Located in Nairobi, Kenya. It is a high-rise building which stands out as a modern conspicuous landmark clearly identifiable in the Nairobi skyline. Its unique elegant shape and appearance is recognized globally as a hub for attracting business and development on the African Continent.

Guided by strong moral and corporate code Kings Prism incorporate a range of environment friendly systems, its strategic location and breathtaking scenery make it a precious jewel in Nairobi's skyline providing inspiration for design and architecture across the region.

As a tribute to this magnificent city, the building's profile has been designed to appear as prisms stacked upon prism, when an incident ray of light passes through the prismatic facets of a fine-cut jewel, a spectrum of vivid colors emerges. This has been at the heart of Prism Tower's architecture design.



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Office Interior - CEAT
Mumbai

Ratan J. Batliboi Consultants Pvt. Ltd. Mumbai

Ratan J. Batliboi - Consultants Pvt. Ltd. has always taken pride in being an innovative design oriented firm handling diverse specialized projects.

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With over one hundred professionals, the firm operates from an 8,000 square feet office in central Mumbai. Its facilities are fully networked with state-of-the-art connectivity. Constant upgrades to keep up with the latest technological products have resulted in high-end IT resources and infrastructure.

CEAT Ltd, located within the heart of the city in Worli, the existing office originally offered no more than a standard office space with a traditional exterior.

RJB-CPL's design exemplifies sustainable design principles, enshrining the creation of a comfortable workplace that supports well being and balance. The ceiling was designed as a simple swoop in Gypsum tying up the entire floor plate together. Use of clear glass on the terrace side flooded the working floor with natural light, and access to this light has been maximized by opening up the exterior views to otherwise light deprived workspaces.

This office has a huge collection of Art that is used to liven up the spaces and the work environment. The color palette in the office intentionally was kept Neutral to allow the art to add the vibrancy to the space. The workplace creates a strong sense of identity and pride, articulating a culture that was previously undefined and now aligns with the values of the company. Multiple touchdown areas encourage the staff to immerse themselves in different parts of the workplace, creating opportunities to facilitate collaboration and teamwork. A diversity of work settings provides choice, emphasizing opportunity for interaction balanced by quiet nooks. The 'unexpected', has been incorporated into detailing spaces such as terraces used for ad-hoc meetings.



Lifetime Achievement - Ar. Karan Grover, KGA & Associates
Vadodara

KGA Associates Vadodara

Karan Grover and Associates, established in 1985, has emerged into a multi-disciplinary organization with the best associate consulting teams for all the services, which is seen as an integral part of architectural design activity. After being flooded out of their basement office in 2006, they have moved to the topmost floor of a building in Baroda on the banks of a tiny brown nala – the famous Vishwamitri River set amidst 1000 acres of green; with 100 crocodiles that sun bathe every morning near the office car parking.

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Karan Grover has been passionately advocating the need to look at ones culture and heritage for clues as to the direction for a contemporary architecture and sustainable development relevant to the Indian context today. He has enthused children in conservation and been nominated as a “Social Entrepreneur” Fellow of the Ashoka Foundation, Washington in 2004. He had almost single handedly won India's nomination for UNESCO's World Heritage Site status for the Champaner-Pavagadh in 2004, after a 22-year old campaign. In 2004, Grover became the first architect in the world to win the USGBC “Platinum” Award for the greenest building in the world - The “CII–Sohrabji Godrej Green Business Centre”. He also went on to win his second Platinum Award for the interior of ABN AMRO Bank at Ahmedabad. Some more “Platinum” buildings are in the pipeline. He has been made the Permanent Honorary Fellow of the National Academy of Environment at the hands of former President Dr. Abdul Kalam in Delhi. He spoke at the Clinton Global Initiative, New York at the personal invite of President Clinton in 2006. He won the US GBC Gold Award for the Keendiam diamond factory at Navsari as the greenest factory in the world in 2008.

Karan has been selected as the winner of the Green Globe Award for Architect, Infrastructure Category from Green Globe Foundation. In August 2009 he was given the Keys of the City of Birmingham by the Mayor of Birmingham at the Inaugural Address of the International Green Congress of the Green Building Focus. The World Economic Forum at Davos has named Karan Grover as their member on the Panel for Sustainability for 2009 and Jury for Emerson Cup 2009, 2010 for Sustainable Design as well as first NDTV Greenies Award.

In 2009 Karan has been honoured with three more awards - the ACE Award 2009 by Economic Times and panelist for Debate on Energy Efficiency in Economic Times; Nirman Navratna Award 2009; and CNBC AWAZ Award 2009. In 2010 he was nominated as the First Architect Fellow to the Indian Plumbing Association for his immense contribution to the profession. The “CII–Sohrabji Godrej Green Business Centre” the first LEED US Platinum Building in India has been selected as the 2009 winner of the “Aspen Institute Energy and Environment Awards”, under the NGO Category in 2011. Karan is a founding member of ADaRSH (GRIHA) and has been nominated



Lifetime Achievement - Ar. Karan Grover, KGA & Associates
Vadodara

as Member of the Confederation of Indian Industry Western Region Sub-Committee on Climate Change & Sustainability for the year 2010-11. He has become the Chairman of IGBC Vadodara Chapter on 28th March, 2011.

He was nominated as one of India's top 10 architects consecutively for 5th year by the Construction World; and in 2012 he has been recognized as one of the five architects in India to receive the CWAB Platinum Award for Excellence. He has been honoured with Lifetime Achievement Award at the "Aces of Spaces" Architect & Interiors India Awards 2012 on 2nd December, 2012 and INDEX/IFJ Award to Creative Genius on 16th November 2013. Synthesis Business Park project at Kolkata has been awarded with LEED CS Gold Certification by IGBC in October 2012.

West Block 3 at L & T Knowledge City, Vadodara awarded with 'LEED INDIA GOLD' Rating by Indian Green Building Council in July, 2013. KGA was selected as the "Best Architect of the Year 2013" (Residential Category) by the Era Fame Awards 2013, supported by the Indian Institute of Architects in August, 2013.

He has been named on several occasions by the popular media – as a "Man of Taste" in the Economics Times for his interest in food; on the cover of the Construction Journal magazine as one of the "Hot Architects" in India; as a "Charismatic Crusader" in the Verve magazine for his campaign for heritage, conservation and sustainability; recently as one of the "500 Visionaries of the 21st Century" along with the Dalai Lama and Bill Clinton and complimented for his sense of fashion by being selected as one of "India's 50 Most Stylish Men" along with Amitabh Bachchan - India's leading film icon.

In a new avatar, Karan recently has joined up with Designer Publications to launch 'Design Detail' a nationally circulated architectural magazine and believes that within the next 5 years will be able to position it as one of the

leading Indian Magazines globally. Mr. Grover is a frequent speaker at various national and international forums addressing over 20,000 professionals and students pro bono annually on Sustainability & Green Architecture – a personal commitment he made to President Clinton at the Clinton Global Initiative, New York in 2006. A few notable among them are his presentations at the World GBC in Pittsburg in November 2003, in Portland in November 2004; and in Atlanta in September 2005. He was invited by the Washington University for the Graduation Address of the Department of Architecture in St. Louis in 1996; and by the United Nations to present a keynote paper for the Habitat Summit in 1976; and served as a panelist at the Clinton Global Initiative Annual Meeting in September, 2007. In June 2009 he spoke in Birmingham, Alabama at the Green Congress and in September 2009 at the India Green Building Congress in Hyderabad. He has been the Keynote Speaker at the IGBC for eight consecutive years.

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ARCHITECT OF THE YEAR
RESIDENTIAL-THE LATITUDE, PUNE



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